



CEWE – Europe's online printing and photo service

CEWE supplies consumers with photos and digital print products via over-the-counter trade as well as Internet sales. CEWE is the service partner for the leading brands on the European photography market. In 2016, the company developed and produced 2.2 billion photos – for 6.2 million CEWE PHOTOBOOKS and photo gifts, among other things. CEWE PHOTOBOOK (Europe's leading photo book brand) and the company's other product brands CEWE CALENDARS, CEWE CARDS and CEWE WALL ART, easy-to-use ordering applications (PC, Mac and mobile iOS, Android and Windows), our high level of expertise in digital printing, the benefits of scale offered by our efficient industrial production and logistics system, broad distribution via the Internet, over 20,000 retailers supplied and over 14,000 CEWE PHOTOSTATIONS are the key competitive advantages of CEWE's Photofinishing business.

As well as these photo products, CEWE's Retail business also distributes photographic hardware (e.g. cameras) in several countries.

Through its brands CEWE-PRINT.de, Saxoprint and viaprinto, in its Commercial Online Printing business unit CEWE is increasingly serving customers as an online printing service provider through printed advertising media which can be ordered online, such as flyers, posters, brochures, business cards, etc.



HIGHLIGHTS 03 2017

Photofinishing business unit

- Sales, turnover and profit on track
- ▶ CEWE PHOTOBOOK sales increase again slightly
- ► Marginal growth also recorded for CEWE WALL ART, CEWE CALENDARS, CEWE CARDS and photo gifts
- ➤ Digitalisation is continuing to approach 100 %: in the third quarter, 97 % of all photos are digital
- ➤ Turnover per photo increases by a further 3.4 %: 18.11 euro cents per photo (Q3 2016: 17.51 euro cents)
- ➤ At 96.3 million euros, Photofinishing turnover exceeds previous year's level by 0.9 % (03 2016: 95.4 million euros)
- ▶ Photofinishing result before one-off factors (especially from the previous year) improves by 0.6 million euros

Commercial Online Printing business unit

- ► Turnover increases in third quarter by 2.6 % to 20.2 million euros (Q3 2016: 19.7 million euros)
- ▶ Brexit continues to dampen UK business: exchange rate loss in particular weakens Q3 turnover
- ► EBIT in Q3 improves considerably: 0.4 million euros (Q3 2016: -0.3 million euros)

Retail business unit

- ► Following a decline in turnover stretching across several quarters, the worst now seems to be over: turnover is fairly stable on the previous year at 13.0 million euros (Q3 2016: 12.9 million euros)
- ▶ Q3 EBIT just under the previous year's level: -70 thousand euros (Q3 2016: 31 thousand euros)
- ▶ Despite a decline in turnover, EBIT mounts to previous year's level: -0.4 million euros

Consolidated profit and loss account

- ► Group turnover increases in third quarter to 130.3 million euros (O3 2016: 128.6 million euros)
- ▶ Q3 EBIT before one-off factors improves by 0.9 million euros
- ▶ 12-month EBIT right on the mark at 46.1 million euros
- ▶ Group EBIT positive again after just three quarters

Asset and financial position

- ▶ 34.2 million euros increase in total assets due to the purchase of Saxopark in Dresden
- ▶ Solid balance sheet: equity ratio of 57.0 %
- ➤ Seasonal increase of operating net working capital in the third quarter of 3 %

Cash flow

- ► Higher tax payments alone cause cash flow from operating activities to decrease to 5.4 million euros
- ▶ Net cash used in investing activities increased due to the acquisition of Saxopark
- ► Free cash flow in Q1 to Q3 2017 dominated by developments in the first quarter as well as the purchase of Saxopark

Return on capital employed

- Average capital employed increased considerably to 238.3 million euros due to the acquisition of Saxopark
- ▶ Increase in capital employed allows ROCE to drop to 19.3 % despite higher EBIT

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Dr Christian Friege, Chairman of the Board of Management of Neumüller CEWE COLOR Stiftung



CEWE confirms its 2017 targets once again

The most important news first: your company is well on the way to achieving the earnings targets announced for this year. For instance, since the beginning of the year, we have set a target range of 45 to 51 million euros for the company's EBIT – a key figure in the operating result. If the fourth quarter of 2017 delivers an EBIT contribution egual to the 2016 figure, your company will be right on the mark with 46.1 million euros. Since the fourth guarter EBIT has exceeded the previous year's quarter in the last five years and the fourth quarter of 2016 was burdened with a series of non-recurrent expenses, we believe that the chances of repeating and perhaps even exceeding the earnings of the previous year's quarter are good in Q4 2017.

The third guarter also made a strong contribution towards the achievement of the annual targets with all three business units reporting very presentable earnings.

Higher turnover and operating result in Photofinishing

As in the preceding summer quarters, turnover in our key Photofinishing business unit went up slightly again by +0.9 %. This turnover basis supports a successful earnings trend. EBIT before one-off factors rose by 0.6 million euros (+15.9%) – an excellent development. Our operational development work has also progressed: a few years ago, we recognised the significance of mobile devices as both cameras and order devices. We are successfully pursuing this direction, not only in terms of software development but also on the product side. The CEWE PHOTOBOOK Pure, for instance, is a product tailored specifically to our mobile customer base. Why not download the app (either Android or iOS) onto your devices? CEWE is living proof that photos are fun: consequently our advertising is becoming ever more emotionalised. CEWE is much more than just a supplier of photo products - we keep emotional moments alive.

Retail confirms trend reversal of the past few years

Launched in 2015, the reorientation of our Retail business unit, which focuses on bright and friendly shops and websites, has brought further benefits. In this segment, we hope to generate a profitable turnover with hardware (cameras, lenses and other photo accessories). Even though the Christmas quarter has traditionally been of crucial importance in the photo business, we recorded a neutral EBIT contribution for every third quarter since the reorientation in 2015. In 2017, this trend is continuing at -70 thousand euros (compared to 31 thousand euros in O3 2016 and -51 thousand euros in Q3 2015). At -0.4 million euros, the accumulated EBIT of the first three guarters is as good a springboard as the 2016 figure.

The second component of our 2015 reorientation is also still bearing fruit: CEWE Photofinishing products are being positioned on equal footing with photo hardware, both in the shops and on the websites. Thus CEWE's Retail seqment is strategically placed within the Group mainly as a distribution platform for CEWE Photofinishing products. Again, this approach is paying off. Although the respective turnover and earnings are reported in the Photofinishing business unit due to our strategic separation of the Photofinishing and Hardware segments, the company has raised its Photofinishing turnover in the Retail segment by approx. 15% since 2015 and reduced the Hardware turnover by a similar amount in the same period. As you can see, the strategic reorientation of Retail is paying off.

Commercial Online Printing returns to more dynamic growth ...

In the second quarter of this year, our letter to the shareholders had described the impact of Brexit, which had reduced growth in Q2 2017 in the Commercial Online Printing segment. A year on from the Brexit vote, our UK business still suffered a decline in turnover in the third quarter due to further exchange rate losses and a consistent decline in demand. However, growth in the other countries is now compensating a slightly higher amount of this loss: At +2.6 %, growth In the third quarter of 2017 is once again healthier. Even if our UK turnover simply remains stable, this would result in 3 to 4 per cent turnover growth; if the strong growth trend of the previous year continues in Britain, the figure will be respectively higher.

을 To the Shareholders

... and especially a higher earnings contribution

Following a few years of investment in Commercial Online Printing, the segment reached the operational profit zone for the first time in 2015. At the time, we reported that we would continue along this path. The third quarter results confirm this strategic direction. Including the effects of the purchase price allocation for Saxoprint, EBIT in the Commercial Online Printing segment rose by 0.7 million euros to 0.4 million euros. Even on an operational basis (excluding the accounting write-down of the purchase price), EBIT went up 0.4 million euros to 0.5 million euros. Even before the fourth guarter, which is also a key period for this business unit, Commercial Online Printing progressed further along the path to a positive earnings contribution.

Acquisition of Laserline set to further boost Commercial Online Printing in 2018

On October 23, 2017, after the conclusion of the current quarter under review, we had issued a press release to notify you of our acquisition of Laserline, an online printing company based in Berlin. Subject to the approval of the Federal Cartel Office, we will take over Laserline at the beginning of 2018. In 2018, we expect the company to contribute roughly 15 million euros in turnover along with an EBIT figure that might be slightly negative due to integration reasons. From 2019 onwards, Laserline is expected to make a positive contribution the Group EBIT. The acquisition was made for a total purchase price of around 8 million euros.

Clear signal for the survival of the Dresden site

As announced in the second quarter of 2017, we had purchased Saxopark, the production plant site including Saxoprint's property in Dresden, in the quarter under review for a sum of 27.4 million euros. We have used the site to install the big printing machines operated by Commercial Online Printing. Relocation to a different site would cost the company several million euros. Since the previous owner had resolved to sell the site and had already presented a real estate fund as prospective buyer, we exercised our right of first refusal to secure the site. The location is big enough to support further growth, close to the city in terms of logistics and staff travel, does not involve potential relocation costs in the future and is profitable thanks to the absence of rent payments. In economic terms, this investment represents an important step and a clear signal for the survival of the Dresden site.

Relocation of numerous teams to Oldenburg headquarters boosts cooperation

On the cover of this quarterly report, you will see a new property displayed that we bought during the quarter under review. More than 100 employees, who were previously working in rented offices and containers around our Oldenburg headquarters, have now been moved to the new building right at the headquarters compound. All in all, the required investment amounted to around 9 million euros, of which approx. 6 million euros were made in 2017. Just a few weeks after the move, we are already reaping the benefits as communication flows within the company are taking another step up. Thanks to the building's modern open-space concept, staff satisfaction levels are high. The openness and transparency emanating from the building highlight our corporate culture.

Preparations for the Christmas business completed – "the machine is up and running"

Just like every year around this time, our business clients are ordering their Christmas advertising materials from the Commercial Online Printing business unit. In the middle of the fourth quarter, the high season is in full swing. We are well prepared and the whole team is doing its best to deal with the seasonal peak.

In Photofinishing, the seasonal peak occurs just before Christmas. You know how it is: everybody is busy ... and just before Christmas there are still always a few more presents to get. CEWE can help with that. We are 100 % prepared for the rush. Once again, all of our departments have put even more effort and professionalism into preparing for the Christmas business and are anticipating the final spurt of the year with heightened concentration.

Genießen Sie unseren Service

Whether you are a business customer in our Commercial Online Printing segment or a consumer opting for a CEWE photo product, simply sit back and enjoy our service. As the production department shows, consumers should not necessarily wait until December. Our Advent calendars (with or without tasty chocolate), for example, are excellent presents to give away already in November. We offer everything you might need during the Christmas season: from Christmas cards printed by CEWE CARDS in early December to Christmas gifts purchased up to midmonth, first and foremost among them the CEWE PHOTOBOOK, but also CEWE WALL ART, smartphone covers and other CEWE photo gifts. Then order your personalised CEWE CALENDAR before the end of the month. You can wrap up the year with a yearbook - the CEWE PHOTOBOOK - which you can even order in January. That's what your entire CEWE team is working for ...

... to ensure that we can once again record a profitable Christmas business and achieve our annual targets next year.

Oldenburg, November 10, 2017

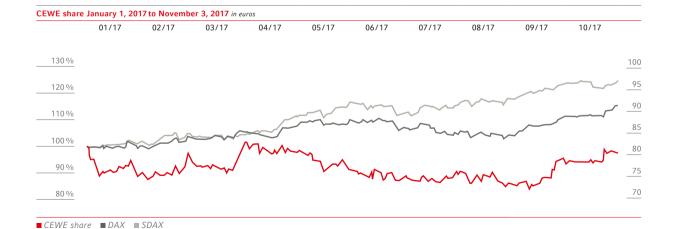
Chindian Trige Best wishes, Christian Friege

CEWE SHARE

CEWE share gains 8.9 % in the third quarter

By comparison with its closing price as of the end of the second quarter of 2017 (73.83 euros), in the third quarter of 2017 the CEWE share recorded subtle growth of 6.58 euros to 80.41 euros

(+8.9 %). Thus the CEWE share developed stronger than the DAX, which recorded a growth of 4.1 % in the third quarter. The SDAX performed on par with the CEWE share, recording a growth of 9.8 %.



On average, CEWE shares traded for more than 1.2 million euros every day in the first nine months of 2017.

In the first nine months of 2017, on average 15,587 CEWE shares were traded every day on German stock markets. This was slightly lower than the level in the same period in the previous year $(Q1-3\ 2016:\ 17,551\ shares$ per day). However, due to the higher price level than in the previous year, the daily euro trading volume now increased to an average level in

excess of 1.2 million euros (Q1–3 2016: approx. 1.1 euros per day). The daily volume of CEWE shares traded now clearly and continuously exceeds the level of 1 million euros per day which influences the investment decisions of many institutional investors. This also makes the CEWE share attractive for other larger institutional investors on a long-term basis.

company.cewe.de/ en/home.html > Investor Relations > The Share of CEWE > Analysts

| Overview of current analysts' assessments | Analysis | Date |
|---|----------|---------------|
| Oddo Seydler | Buy | Oct. 25, 2017 |
| Baader Bank | Buy | Oct. 24, 2017 |
| Bankhaus Lampe | Hold | Oct. 18, 2017 |
| Warburg Research | Buy | Oct. 18, 2017 |
| GSC Research | Buy | Aug. 21, 2017 |
| Berenberg Bank | Hold | Aug. 10, 2017 |
| Deutsche Bank | Hold | Nov. 04, 2016 |

Analysts continue to have a consistently positive view of CEWE

All of the analysts who follow CEWE continue to concur in their positive analysis. Four analysts are signalling "Buy" for the CEWE share and three "Hold". The detailed studies are available for downloading in the Investor Relations section of CEWE's website (company.cewe.de).

CEWE share solidly positioned in the SDAX

According to the "Trading volume" criterion, in September 2017 CEWE was in 86 th position (previous year: 76 th position) and in terms of "Market capitalisation" it was in 98 th position (previous year: 79 th position). The CEWE share is thus a permanent fixture on the SDAX index, which normally features shares with a ranking of 110 or higher.

Stable shareholder structure strengthens management's strategy

CEWE enjoys a high level of ownership stability thanks to its anchor investor, the heirs of Senator h. c. Heinz Neumüller (ACN Vermögensverwaltungsgesellschaft mbH & Co. KG), who hold $27.4\,\%$ of its shares.

CEWE is there for its shareholders

The clear objective of investor relations activities at CEWE is to notify all market participants promptly, comprehensively and equally in line with the principles of "Fair Disclosure", while achieving a high level of overall transparency.

CEWE thus naturally also publishes all of its annual and interim reports and capital market information online at company.cewe. de. All analyst telephone conferences are immediately made available as webcasts and audiocasts on the CEWE website. All of the company's key presentations at conferences and other events are published online at the same time.

The Board of Management and the Investor Relations team present the company at key capital market conferences and attend road shows in European and US financial centres. For details of the dates currently planned for 2017, please refer to the financial diary on the penultimate page of this report.

http://ir.cewe.de

Shareholder structure (November 2017) as % (100 % = 7.4 million shares)



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BASIC INFORMATION ON THE GROUP

Business model

CEWE operates in three strategic business units: Photofinishing. Retail and Commercial Online Printing. Its segment reporting by business unit also reflects these strategic business units (together with a further business unit, Other Activities).

Photofinishing - CEWE's traditional core business unit achieves growth

Photofinishing is the name we give to our photo products business. CEWE is the European market leader in photofinishing, previously based on analogue film and now replaced by digital data. CEWE PHOTOBOOK has established itself as the key product in this field. As such, it has superseded individual photos. CEWE has also rigorously expanded its product range, with other significant turnover and growth generators now including CEWE CALENDARS, CEWE CARDS, CEWE WALL ART and CEWE INSTANT PHOTOS.

CEWE RETAIL: proprietary Retail business unit handles important functions

CEWE has multichannel retailing operations for photo hardware and photofinishing products in Poland, the Czech Republic, Slovakia, Norway and Sweden. In addition to selling photo hardware, over-the-counter outlets and online shops are a key channel for distributing CEWE photo products directly to end-consumers.

Turnover and income from photofinishing products are shown in the Photofinishing business unit.

Commercial Online Printing – a new key business area

CEWE is active in its Commercial Online Printing business unit through the production and marketing of printed advertising media via the distribution platforms CEWE-PRINT.de, Saxoprint and viaprinto.de. In 2012, in this business unit CEWE acquired the Saxoprint Group, a specialist in online offset printing. CEWE launched Commercial Online Printing for printed advertising media in Germany and is now rolling out this business model in many other European countries, where local websites are already present and are increasingly generating business. The depth of added value in Commercial Online Printing is very similar to Photofinishing. However, CEWE provides less software here for the creation of printed products (unlike in the case of CEWE PHOTOBOOK, for instance).

For further details of CEWE's business model, please see pp. 32ff. of its Annual Report 2016 or its website at company.cewe.de > Investor Relations > News & Publications > Business reports > Annual Report 2016.

FCONOMIC REPORT

Photofinishing business unit

- ▶ Sales, turnover and profit on track
- ▶ CEWE PHOTOBOOK sales increase again slightly
- ▶ Marginal growth also recorded for CEWE WALL ART, CEWE CALENDARS, CEWE CARDS and photo gifts
- Digitalisation is continuing to approach 100 %: in the third quarter, 97 % of all photos are digital
- ▶ Turnover per photo increases by a further 3.4 %: 18.11 euro cents per photo (Q3 2016: 17.51 euro cents)
- ▶ At 96.3 million euros, Photofinishing turnover exceeds previous year's level by 0.9 % (Q3 2016: 95.4 million euros)
- ▶ Photofinishing result before one-off factors (especially from the previous year) improves by 0.6 million euros

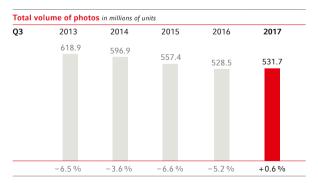
In principle, sales of CEWE photo products continue to be shaped by two enduring consumer trends: higher-quality products and the shift in demand to the fourth quarter especially. Further information on general developments and on current trends in Photofinishing may be found on pp. 64ff. of the Annual Report 2016.

Q3 sales slightly above the planned volume

In previous years, the third quarter was the quarter most strongly affected by the seasonal migration, with a declining volume share. In its planning, CEWE had assumed a volume share of around 23.0 %, a further slight fall on the previous year (2013: 26.1 %, 2014: 26.0 %, 2015: 24.9 %, 2016: 23.6 %). On the basis of the

goal for the year as a whole of 2.12 to 2.23 billion photos for 2017, the predicted volume for the third guarter is thus 0.488 to 0.513 billion photos. In this context, with 0.532 billion photos the third guarter has exceeded the upper limit of the envisaged range and is thus consistent with the company's target for the year (Q3 2016: 0.529 billion photos, +0.6 %).

| Sales results | Q1-3 2016 | Q1-3 2017 | Change |
|---|-----------|-----------|--------|
| Total volume of photos (in millions of units) | 1,452.7 | 1,393.5 | -4.1 % |
| CEWE PHOTOBOOKS (in thousands of units) | 3,831.7 | 3,640.2 | -5.0 % |



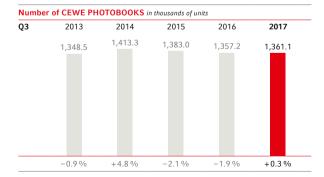
Change on previous year

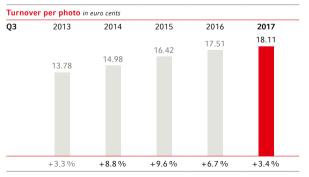
CEWE PHOTOBOOK sales increase again slightly in the third quarter

The volume of CEWE PHOTOBOOKS developed positively in the third quarter: While CEWE PHOTOBOOKS recorded a decline in the volume of sales for the first two quarters of 2017 driven by base effects (termination of deliveries to a business partner, sale of CEWE Internet activities in the USA) and the increase in value added tax, sales figures for CEWE PHOTOBOOKS rose again slightly in the current quarter under review to 1,361 million copies (Q3 2016: 1,357 million copies).

Photo gift sales also on the rise

In addition to the subtle volume development of CEWE PHOTO-BOOKS, other value-added products such as CEWE WALL ART, CEWE CALENDARS, CEWE CARDS and other CEWE brand products were able to record growth as well with growth rates at times in the double digits. This contributed to the overall positive development of volume in the Photofinishing business unit.





Change on previous year

Change on previous year

97 % of photos are digital

With the success of CEWE PHOTOBOOK and the other CEWE brands, digitalisation is increasingly approaching the 100 % mark. Following 96 % in the third guarter of 2016, in the guarter under review already 97 % of all photos were digital in origin.

CEWE's positioning bolstered through ideal combination of "Internet ordering and retail outlet collection"

At 66 % (340 million photos), the proportion of digital photos ordered via the Internet was roughly in line with the previous year's level. 50 % of customers placing orders via the Internet opted to collect their completed orders from the retail outlets supplied by CEWE, while the other half chose postal delivery. Customers thus collected a total of approx. 68 % of all photos (both analogue and digital, ordered via the Internet and over-the-counter) at retail outlets of CEWE's trading partners. This confirms the strength of CEWE's "bricks and clicks" positioning, i.e. a strategic combination of retail outlet and Internet-based sales.

Value-added products continue to strengthen Photofinishing turnover: turnover per photo increases further in O3 by 3.4 %. therefore totalling 6.4 % in the first nine months of 2017.

In the guarter under review, CEWE brand and value-added products once again accounted for an increased share of overall turnover. The trend of higher-quality photo products thus continues to strengthen the turnover trend. Turnover per photo continued to rise in the guarter under review: by 3.4 % from 17.51 euro cents per photo in the third guarter of 2016 to 18.11 euro cents per photo in the third quarter of 2017.

Thus, turnover per photo increased in the first nine months of 2017 by 6.4 %, from 17.80 euro cents in the same period in the previous year to 18.94 euro cents. The turnover figures per photo for the previous year 2016 do not take into consideration the turnover generated by the deliveries of initial stocks to business partners that significantly affected last year's third quarter since this turnover is not matched by any corresponding volume/photo figures.

Photofinishing turnover on the upper edge of the expected range: 96.3 million euros (+0.9 % on same quarter in previous year)

At 96.3 million euros, Photofinishing turnover in the third quarter of 2017 is roughly 0.9 million euros higher than the turnover figure for the same quarter in the previous year of 95.4 million euros. In the previous year CEWE reported that in the third guarter of 2016, deliveries of initial stocks of photofinishing products and equipment to new and existing business partners resulted in turnover with a volume of approx. 2.8 million euros. As a one-off factor, this "prepayment" for these business partners' future sales of photofinishing products to consumers resulted in a further rise in turnover in the third quarter of last year. In this context, the current increase in turnover as compared with last year's figure (including this one-off factor) should be viewed all the more positive.

In its planning based on seasonal migration and the above-mentioned base effects that needed to be considered by comparison with the previous year, CEWE had assumed Q3 Photofinishing turnover of between 90.8 to 97.0 million euros for the current quarter under review. The realised Photofinishing turnover figure of 96.3 million euros is on the upper edge of this range and thus confirms the expectations for the third quarter as well as for the goal for the year.

The same is true of the 9-month perspective: over the first three quarters of the year, the Photofinishing business unit realised turnover of 264.0 million euros – growth of 2.0 million euros by comparison with the previous year's turnover (Q1-3 2016: 262.0 million euros).

Photofinishing result before one-off factors (especially from the previous year) improves by 0.6 million euros

In the third quarter of 2017, the EBIT figure reported for the Photofinishing business unit thus amounts to 4.1 million euros (O3 2016: 5.6 million euros).

However, it should be taken into consideration that one-off factors accounted for around 2.1 million euros of the previous year's O3 earnings – as already shown in the quarterly report at the time: on the one hand, CEWE realised a book profit of approx. 0.3 million euros last year from the sale of its production plant in Grudziądz, Poland, which had already closed in 2015. On the other hand, the above-mentioned deliveries of initial stocks to business partners provided an EBIT contribution of approx. 1.8 million euros last year. By comparison with the same quarter in the previous year, adjusted for these one-off factors, Photofinishing's operating EBIT rose by roughly 0.6 million euros in the current quarter under review. Although expenses occurred in the previous year for CEWE's presence at the photokina trade fair (which did not apply in the current third quarter), the costs for preparation of the Christmas season have risen again this year.

In addition, in this year's and last year's third quarters, non-operating depreciation effects resulting from the purchase price allocation of DeinDesign was recognised as a special item in the amount of 0.1 million euros. Thus, the operating EBIT figure before one-off factors in the current quarter under review totals 4.2 million euros, following 3.6 million euros in the same period last year.

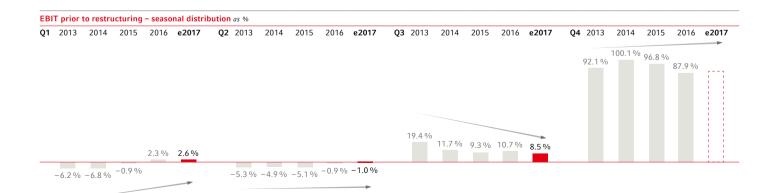
EBIT totals 5.7 million euros in the first nine months; operating EBIT before one-off factors even improves by 0.8 million euros In the first nine months of 2017, the EBIT figure for CEWE's Photofinishing business unit amounted to 5.7 million euros (Q1-3 2016: 6.1 million euros).

Thus a total of around 0.1 million euros has accumulated as special items in the current year: on the one hand, 0.3 million euros for amortisation on the purchase price allocation for DeinDesign as well as the sales proceeds for property in Denmark in the amount of 0.5 million euros, which was recognised in the second quarter. In the previous year for the period through the end of September 2016, one-off factors were adjusted in the amount of around 1.4 million euros: +0.4 million euros for the sale of the Internet presence "Smilebooks", -0.9 million euros

goodwill amortisation in the UK, -0.2 million euros in restructuring costs for DeinDesign, -0.3 million euros amortisation on the purchase price allocation for DeinDesign, +0.3 million euros in sales proceeds for the former CEWE site in Grudziadz, and +2.1 million euros one-off income from deliveries of initial stocks to business partners.

Thus in the first nine months of 2017, the adjusted operating EBIT figure in Photofinishing amounted to 5.5 million euros, an improvement of around 0.8 million euros on the previous year's adjusted result (Q1-3 2016: 4.7 million euros).

In overall terms, Photofinishing profits are thus consistent with the annual target, as the graphic showing the seasonal distribution of Photofinishing's EBIT figure makes clear.









Commercial Online Printing business unit

- ▶ Turnover increases in third quarter by 2.6 % to 20.2 million euros (03 2016: 19.7 million euros)
- ▶ Brexit continues to dampen UK business: exchange rate loss in particular weakens Q3 turnover
- ▶ EBIT in Q3 improves considerably: 0.4 million euros $(03\ 2016: -0.3\ million\ euros)$

CEWE is already active in ten countries in its Commercial Online Printing business unit

Through its brands CEWE-PRINT, Saxoprint and Viaprinto, in Commercial Online Printing CEWE is now active in 10 countries: as well as online shops in Germany, the United Kingdom, France, Spain, Italy, Switzerland and Austria, CEWE currently also markets business stationery in the Netherlands, Belgium and Poland. It also has plans to expand into further European countries.

Further general information on Commercial Online Printing may be found on pp. 79ff. of the Annual Report 2016.

Commercial Online Printing turnover increases by 2.6 % to 20.2 million euros in the third quarter

In the third guarter of 2017, the turnover of the Commercial Online Printing business unit increased from 19.7 million euros in the same guarter in the previous year to 20.2 million euros – a growth rate of 2.6 %. Commercial Online Printing growth was once again subdued, above all, by the performance of the British market. Despite the Brexit effects being one year old already in July 2017, UK business is still predominately marked by both exchange rate losses and declines in demand. If one were to assume the same volume of UK business as in the previous year (more or less without Brexit effects), Commercial Online Printing would record a growth of 3 to 4 % in the current third guarter. If UK growth were at the same level as before Brexit, this figure would be even considerably higher.

In the first three guarters of 2017, the Commercial Online Printing business unit achieved a turnover figure of 60.7 million euros, a minimal decline of 0.2 % (O1-3 2016; 60.8 million euros). If one were to merely assume the same volume of UK business as in the previous year, the Commercial Online Printing business unit would have actually ended the first nine months of 2017 with slight growth, with a low single-digit turnover growth rate.

Despite its weaker performance in the UK especially, the Commercial Online Printing business unit remains on track to achieve its target for the year 2017 of rising turnover in most markets.

EBIT in Q3 improves considerably: 0.4 million euros (O3 2016: -0.3 million euros)

With an EBIT figure of 0.4 million euros, in the third guarter of 2017 the Commercial Online Printing business unit registered earnings which were 0.7 million euros more than in the same quarter in the previous year (Q3 2016: -0.3 million euros).

In the current year, earnings also include non-operating expenses resulting from the purchase price allocation for the Saxoprint Group. In particular, these comprise amortisation on identified intangible assets. This amounted to -0.1 million euros in the third quarter of 2017. For the financial year 2017, overall this will entail expenses of approx. -0.7 million euros. Adjusted for this non-operating effect associated with the purchase price allocation for Saxoprint's acquisition, Commercial Online Printing's EBIT in the third guarter of 2017 amounted to 0.5 million euros (EBIT figure adjusted for this effect in the same guarter in the previous year, Q3 2016: 0.1 million euros). Thus an operative improvement in the quarter under review of 0.4 million euros.

Overall in the first three guarters of 2017, Commercial Online Printing has achieved an EBIT figure of 0.2 million euros, compared to 0.5 million euros in the same period in the previous year. Adjusted for the non-operating effect associated with the purchase price allocation for Saxoprint's acquisition, Commercial Online Printing's EBIT in the first nine months of 2017 amounted to 0.7 million euros (EBIT figure adjusted for this effect in the previous year, Q1-Q3 2016: 1.7 million euros).

Following the third quarter of 2017, CEWE stands by its goal for the year of the Commercial Online Printing business unit providing a positive earnings contribution (incl. the effects of the purchase price allocation for Saxoprint) to consolidated income. As in Photofinishing, in Commercial Online Printing the strongest month falls in the fourth quarter: in November, many business customers are preparing for their Christmas business and ramp up their orders of printed advertising media.

Retail business unit

- ▶ Following a decline in turnover stretching across several quarters, the worst now seems to be over: turnover is fairly stable on the previous year at 13.0 million euros (Q3 2016: 12.9 million euros)
- ► Q3 EBIT just under the previous year's level: -70 thousand euros (Q3 2016: 31 thousand euros)
- ▶ Despite a decline in turnover, EBIT mounts to previous year's level: -0.4 million euros

CEWE RETAIL has both retail outlets and online shops

CEWE operates multichannel retailing in Poland, the Czech Republic, Slovakia, Norway and Sweden in the form of retail outlets and online shops. CEWE RETAIL offers its customers an attractive selection of cameras, lenses, accessories and services as well as CEWE's entire Photofinishing range. The related turnover and earnings contribution provided by CEWE's photofinishing product range is reported in the Photofinishing business unit. Further general information on CEWE RETAIL may be found on pp. 81ff. of the Annual Report 2016.

The decline in the development of turnover for photo hardware seems to have reached bottom in the third quarter.

CEWE RETAIL's large and attractive product range and its strong customer focus are a key competitive factor. Moreover, in the past year CEWE repositioned its Retail business in Poland especially, more strongly focused on sales of Photofinishing products (which are reported in the Photofinishing business unit) and introduced an optimised price strategy in order to improve margins for photo hardware.

Reflex camera business continues to be difficult. Moreover, it was decisively the deliberate abandonment of low-margin turnover which continually reduced turnover in the Retail business unit in the past quarters. Now in the third quarter of 2017, this development seems to be slowly reaching bottom: after recording 12.9 million euros in the same quarter in the previous year, CEWE RETAIL recorded fairly stable turnover in the current quarter under review of 13.0 million euros.

In the first nine months of 2017, the development of the first half of the year dominates the situation: following declines in turnover in the first and second quarters of 2017, stable turnover in Q3 led to a total turnover figure of 38.0 million euros. Thus, the Retail business unit lags behind the turnover figure of the previous year by 5.5% (Q1-3 2016: 40.2 million euros).

Q3 EBIT just under the previous year's level:

-70 thousand euros (O3 2016: 31 thousand euros)

The Retail business unit achieved an almost balanced result of -70 thousand euros in the guarter under review (Q3 2016: 31 thousand euros). By comparison with the loss years 2014 and 2015, the cost savings measures achieved by last year's branch closures and the adjustment of the company's business model continue to have a lasting effect. Moreover, the focus on a higher-margin pricing policy has meanwhile provided a positive contribution to the earnings situation.

Despite a decline in turnover, EBIT mounts to previous year's level: -0.4 million euros

Despite a decline in turnover, in the first nine months of 2017, the Retail business unit thus continued to match the improved (by comparison with previous years) EBIT figure achieved in the previous year: -0.4 million euros, following the same figure of -0.4 million euros in the first three guarters of 2016. That is a good starting position for the fourth (Christmas) guarter, which is so important for Retail.

Other Activities business unit

Structural and company expenses, real estate and equity investments summarised in the Other Activities business unit

CEWE reports its structural and company costs as well as the result of its real estate holdings and equity investments in its Other Activities business unit.

Structural and company costs mainly comprise the costs associated with the company's Supervisory Board and committees as well as the costs of its general meetings and the costs of investor relations activities for all of the company's business units. The earnings generated by the Group company futalis are also reported in this business unit, since its business activities cannot be allocated to CEWE's other business units. As a premium brand, online at www.futalis.de futalis produces and markets highly personalised pet food which is tailored to each animal's specific veterinary requirements.

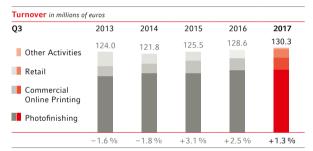
In the third guarter of 2017, CEWE realised turnover in the amount of 0.8 million euros (O3 2016: 0.6 million euros) in its

Other Activities business unit. In the quarter under review, the EBIT contribution to consolidated income deriving from the expense items for structural and company costs and the result of real estate holdings and equity investments amounted to -0.9 million euros (O3 2016: -0.8 million euros). In addition, the earnings contribution has deteriorated slightly due to structural and company costs that have increased by 50 thousand euros. The reported EBIT figure includes amortisation of intangible assets amounting to -0.1 million euros in the current period under review and also in the same quarter in the previous year, for the purchase price allocation recognisable in accordance with the IFRS for the investment acquired in futalis.

In the first nine months of 2017, CEWE thus accrued revenues in the amount of 2.2 million euros (Q1-3 2016: 1.5 million euros) in its Other Activities business unit, all of which were generated by futalis. The Other Activities business unit contributed -2.3 million euros to Group EBIT in this period (Q1-3 2016: -2.2 million euros)

Consolidated profit and loss account

- ▶ Group turnover increases in third auarter to 130.3 million euros (O3 2016: 128.6 million euros)
- ▶ Q3 EBIT before one-off factors improves by 0.9 million euros
- ▶ 12-month EBIT right on the mark at 46.1 million euros
- ▶ Group EBIT positive again after just three quarters



Change on previous year

Group turnover reaches 130.3 million euros in the third quarter

With slight turnover growth in all business units (Photofinishing +0.9 %, Retail +0.5 % and Commercial Online Printing +2.6%), Group turnover 1 increased in the third quarter of 2017 to 130.3 million euros (Q3 2016: 128.6 million euros).

In the first three guarters of 2017 together, Group turnover at 364.6 million euros totalled almost exactly the same as last year at 364.9 million euros (+0.1%). Accumulated turnover growth in Photofinishing (+0.8%) could therefore compensate for the decline in Retail (-5.5%) with a fairly steady development of turnover in Commercial Online Printing (-0.2 %).

In the third guarter of 2017, changes in individual P&L items once again largely reflect business development

Other operating income 2 has decreased by 0.6 million euros by comparison with the previous year. Roughly half of this decrease resulted from the sale of the former CEWE site in Grudziądz, Poland, which was shown under this position last year. The remainder of this deviation is mainly due to lower

| EBIT by business unit in millions of euros | Q3 2013 | Q3 2014 | Q3 2015 | Q3 2016 | Q3 2017 |
|--|---------|---------|---------|---------|---------|
| Photofinishing | 7.6 | 4.6* | 3.8* | 5.6 | 4.1 |
| Retail | -0.3 | -0.4 | -0.1 | 0.0 | -0.1 |
| Commercial Online Printing | -1.3 | -0.7 | -0.4 | -0.3 | 0.4 |
| Other Activities | 0.0 | -0.5* | -0.6* | -0.8 | -0.9 |
| Group | 6.0 | 3.0 | 2.7 | 4.5 | 3.6 |

^{*} The reference figures have been restated.

price gains than in the previous year. However, in other operating expenses, these lower price gains are also up against lower price losses than in the previous year, so that the balance of gains and losses is nearly the same as last year's level. The absolute cost of materials 3 has increased on business-related grounds, while the development in the Retail business unit with a slight increase in turnover did not lead to a further reduction in the cost of sales ratio this quarter (as opposed to previous quarters with declining Retail turnover); in addition, the higher turnover in Commercial Online Printing has led to a slight in-

crease in the cost of sales ratio throughout the Group. This now amounts to 31.2 % of turnover (Q3 2016: 30.6 %). The absolute increase in personnel expenses 4 has resulted in personnel costs amounting to 28.8 % of turnover (Q3 2016: 27.6 %). This increase has resulted on the one hand from new hirings in the Photofinishing and (to a smaller extent) Commercial Online Printing business units as well from the positive development of the companies DeinDesign and futalis. On the other hand, pay scale adjustments in all three business units increased personnel expenses by comparison with the previous year.

| Consolidated profit and loss account | Q3 | 0/0 | Q3 | % | Change | Change in |
|--|-------|-------------|-------|-------------|-----------|-------------------|
| in millions of euros | 2016 | of turnover | 2017 | of turnover | as % | millions of euros |
| Revenues | 128.6 | 100 % | 130.3 | 100 % | +1.3 % | +1.7 |
| Increase/decrease in finished and unfinished goods | 0.1 | 0.1 % | 0.1 | 0.0 % | -23.2 % | -0.0 |
| Other own work capitalised | 0.2 | 0.2 % | 0.2 | 0.1 % | -12.4 % | -0.0 |
| Other operating income | 4.4 | 3.4 % | 3.7 | 2.9 % | -13.9 % | -0.6 |
| Cost of materials | -39.3 | -30.6 % | -40.6 | -31.2 % | -3.2 % | -1.3 |
| Gross profit | 93.9 | 73.0 % | 93.7 | 71.9 % | -0.3 % | -0.2 |
| Personnel expenses | -35.5 | -27.6 % | -37.5 | -28.8 % | -5.6 % | -2.0 4 |
| Other operating expenses | -45.0 | -35.0 % | -43.6 | -33.4 % | +3.1 % | +1.4 |
| EBITDA | 13.5 | 10.5 % | 12.6 | 9.7 % | -6.2 % | -0.8 |
| Depreciation | -8.9 | -7.0 % | -9.0 | -6.9 % | -1.0 % | -0.1 |
| EBIT | 4.5 | 3.5 % | 3.6 | 2.8 % | -20.4 % | -0.9 |
| Financial income | 0.7 | 0.6 % | 0.2 | 0.2 % | +67.2 % | -0.5 |
| Financial expenses | -0.2 | -0.1 % | -0.1 | -0.1 % | +57.8 % | +0.1 |
| EBT | 5.1 | 4.0 % | 3.8 | 2.9 % | -25.9 % | -1.3 |
| Income taxes | 0.1 | 0.1 % | -1.3 | -1.0 % | >-1,000 % | -1.4 |
| Earnings after taxes | 5.2 | 4.1 % | 2.5 | 1.9 % | -52.6 % | -2.7 |

Other operating expenses 5 have decreased by 1.4 million euros by comparison with the same period in the previous year, while the share of turnover has dropped accordingly from 35.0 % in the same quarter in the previous year to 33.4 % in the current quarter. The absolute decline of this position stems in part from lower marketing and selling expenses that are affected by the biennial photokina trade fair held last year that do not apply this year. Additionally, CEWE was able to cut dispatching costs by optimising the delivery of photo products.

Under depreciations 6, the absolute amortisation amount is nearly unchanged by comparison with the same quarter in the previous year. A slight increase in the depreciation of technical equipment and machinery balances out with a decrease in amortisation on the acquisitions-related purchase price allocations. Accordingly, there is only a slight change in the depreciation ratio which falls to 6.9 % (Q3 2016: 7.0 %).

Reported Group EBIT figure in O3 reaches 3.6 million euros: Q3 before one-off factors improves by 0.9 million euros

At 3.6 million euros, the Group EBIT figure in the quarter under review reports below the result in the same quarter in the previous year, but it must be taken into consideration that in the previous year one-off extraordinary income was incurred due to the sale of the former CEWE site in Grudziądz, Poland as well as to the deliveries of initial stocks to business partners amounting to around 2.1 million euros (see also the statements on the Photofinishing business unit). This extraordinary operating income could even be compensated for in the current third quarter to a

great extent. The Group operating EBIT figure (especially in the one-off factors described in the chapters on the business units) increased by 0.9 million euros to 4.0 million euros (adjusted Group operating EBIT for Q3 2016: 3.1 million euros).

The recorded Group EBIT figure for the first three guarters of 2017 now amounts to 3.2 million euros, compared to 4.1 million euros in the same period in the previous year. Before the one-off factors described in the chapters on the business units, the Group operating EBIT figure for the first nine months of the current year under review amounts to 3.9 million euros (adjusted Group operating EBIT for Q1-3 2016: 4.3 million euros).

Normalised Group tax rate of 32.4 %

Based on the positive EBT in the first nine months of 2017, tax expenses amount to around 1.2 million euros. The notional tax rate is thus 36.5 %. Adjusted for non-period effects of approx. 138 thousand euros, a normalised tax rate of 32.4 % applies (normalised tax rate for Q3 2016: 33.0 %).

By comparison with the tax result in the previous year, tax expenses are higher at 1.6 million euros. In addition to result-induced components, this is mainly due to tax expenses in the previous year being reduced by a one-off tax refund for the vear 2008.

Employees

Increase in number of employees to 3,536

At the end of September 2017, the number of employees of the CEWE Group was at 3,536 higher than in the previous year (3,462 employees).

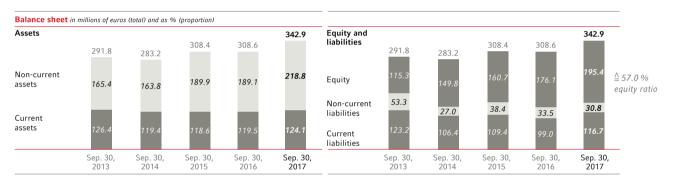
On the one hand, the increase in personnel by comparison with the previous year has resulted from new hirings in Photofinishing's central functions such as research and development and marketing/product management. On the other hand, several new positions have been filled within the scope of development of business for the companies DeinDesign and futalis and also in Commercial Online Printing.

| Employees by business unit (as of reporting date) | Q1-3 2016 | Q1-3 2017 | Change |
|---|-----------|-----------|---------|
| Photofinishing | 2,277 | 2,333 | +2.5 % |
| Retail | 590 | 595 | +0.8 % |
| Commercial Online Printing | 551 | 555 | +0.7 % |
| Other Activities | 44 | 53 | +20.5 % |
| Group | 3,462 | 3,536 | +2.1 % |

Asset and financial position

- ▶ 34.2 million euros increase in total assets due to the purchase of Saxopark in Dresden
- ▶ Solid balance sheet: equity ratio of 57.0 %
- ➤ Seasonal increase of operating net working capital in the third quarter of 3 %

The following comments on the balance sheet mainly refer to the development of the management balance sheet during the quarter under review. They are preceded by a section detailing general balance sheet trends by comparison with September 30, 2016.



34.2 million euros increase in total assets due mainly to the purchase of the production site in Dresden

The balance sheet as of September 30, 2017 was affected mainly by the purchase of Saxopark in Dresden. Non-current assets have thus increased by 29.7 million euros to 218.8 million euros. At the end of the third quarter, the Dresden production plant site – the headquarters of Saxoprint – was acquired

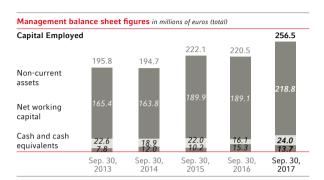
for a price of 27.4 million euros. Since the previous owner had intended to sell the site to a real estate fund, CEWE exercised its right of first refusal to secure the site and thus avoid risk of termination of its lease by a new landlord. At the same time, the cost situation is improved considerably since this should trigger a positive result effect of over two million euros annually over the medium-term.

The areas not used operationally have been rented out for the most part. At the same time, current assets have increased by 4.6 million euros to 124.1 million euros, mainly due to higher income tax payments.

Solid balance sheet: equity ratio of 57.0 %

Equity has increased by a total of 19.4 million euros by comparison with September 30, 2016 and amounts to 195.4 million euros. This mainly reflects positive comprehensive income for the past four quarters in the amount of 30.6 million euros. Despite the extension of the balance sheet conditional to the property, the equity ratio is stable at 57.0 % and therefore lies only 0.1 percentage points below the figure for the previous year. The Group's debt has increased by 14.9 million euros to

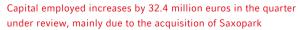
147.5 million euros, by comparison with September 30, 2016. This is mainly due to the increase in interest-bearing financial liabilities of 19.8 million euros required for the acquisition of Saxopark as well as, on the other hand, the further decline in accruals for pensions that followed the fall in interest rates and the decline in deferred taxes as a result of the continued scheduled depreciation of the assets based on these deferred taxes. Non-current liabilities have thus declined by 2.7 million euros to 30.8 million euros. Current liabilities rose on the other hand by 17.7 million euros to 116.7 million euros.



Capital employed increases by 36.0 million euros year-on-year, mainly due to the acquisition of Saxopark

On September 30, 2017, the volume of capital employed totalled 256.5 million euros and was thus 36.0 million euros higher than in the previous year. The non-current assets included in this figure increased by 29.7 million euros to 218.8 million euros due to the acquisition of Saxopark in Dresden. The goodwill amortisation which was recognised due to impairment testing has had a dampening effect on this and the investment-related increase (cf. consolidated management report for the financial year 2016: p. 91). Net working capital totalled 24.0 million euros and was thus 7.9 million euros higher than in the previous year. The cash and cash equivalents item was decreased by 1.7 million euros to 13.7 million euros.

| Capital employed | Jun. 30, 2017 | % of CE | Sep. 30, 2017 | % of CE | Change | Change in |
|-----------------------------|---------------|---------|---------------|---------|---------|-------------------|
| in millions of euros | | | | | as % | millions of euros |
| Non-current assets | 185.8 | 82.9 % | 218.8 | 85.3 % | +17.8% | +33.0 |
| + Net working capital | 16.0 | 7.1 % | 24.0 | 9.4 % | +50.4% | +8.0 |
| + Cash and cash equivalents | 22.3 | 10.0 % | 13.7 | 5.3 % | -38.7 % | -8.6 |
| Capital employed | 224.0 | 100 % | 256.5 | 100 % | 14.5 % | +32.4 |



Since the start of the quarter, the volume of capital employed 1 has risen by 32.4 million euros. Non-current assets have increased by 33.0 million euros and net working capital by 8.0 million euros. On the other hand, cash and cash equivalents decreased by 8.6 million euros to 13.7 million euros.



| Non-current assets in millions of euros | Jun. 30, 2017 | % of CE | Sep. 30, 2017 | % of CE | Change as % | Change in millions of euros |
|--|---------------|---------|---------------|---------|----------------|-----------------------------|
| Property, plant and equipment | 122.7 | 54.8 % | 141.8 | 55.3 % | +15.5 % | +19.0 |
| Investment properties | 4.8 | 2.1 % | 18.8 | 7.3 % | +296 % | +14.1 |
| Goodwill | 25.8 | 11.5 % | 25.8 | 10.1% | | +0.0 |
| Intangible assets | 17.7 | 7.9 % | 17.8 | 7.0 % | +0.6 % | +0.1 |
| Financial assets | 6.5 | 2.9 % | 6.7 | 2.6 % | +3.5 % | +0.2 |
| Non-current financial assets | 0.4 | 0.2 % | 0.4 | 0.2 % | -5.6 % | -0.0 |
| Non-current other receivables and assets | 0.9 | 0.4 % | 0.6 | 0.3 % | -25.3 % | -0.2 |
| Deferred tax assets | 6.9 | 3.1 % | 6.8 | 2.6 % | -1.9 % | -0.1 |
| Non-current assets | 185.8 | 82.9 % | 218.8 | 85.3 % | +17.8 % | +33.0 |

In the quarter under review, non-current assets 2 increased by 33.0 million euros, particularly due to the acquisition of Saxopark for a purchase price of 27.4 million euros and the remaining investments in property, plant and equipment. Of the newly acquired property, 13.9 million euros are for investment properties since it concerns rental space 3. As for the rest, the company has invested 5.6 million euros in digital printing and finishing, 2.2 million euros in point-of-sale presences,

1.1 million euros in IT infrastructure, 0.3 million euros in offset printing and finishing and 3.7 million euros in various items of property, plant and equipment 4. At 1.8 million euros, investments in intangible assets 5 were mainly related to software.

| Net working capital in millions of euros | Jun. 30, 2017 | % of CE | Sep. 30, 2017 | % of CE | Change as % | Change in millions of euros |
|--|---------------|---------|---------------|---------|----------------|-----------------------------|
| Operating net working capital | 33.7 | 15.0 % | 34.7 | 13.5 % | +3.0 % | +1.0 |
| - Other net working capital | -17.7 | -7.9 % | -10.7 | -4.2 % | +39.7 % | +7.0 |
| Net working capital | 16.0 | 7.1 % | 24.0 | 9.4% | +50.4 % | +8.0 |

The increase in net working capital **6** results from the seasonal added amount of operating net working capital as well as

the increase in other net working capital, which likewise reflects seasonal factors.

| | | | | | | Change | | | | Change |
|----------------------------------|----------|---------|----------|---------|-----------|-------------|----------|---------|-----------|-------------|
| | | | | | Change | by com- | | | | by com- |
| | | | | | by com- | parison | | | Change by | parison |
| | | | | | parison | with Jun. | | | compari- | with Sep. |
| | | | | | with Jun. | 30, 2017 | | | son with | 30, 2016 |
| Operatives Netto-Working Capital | Sep. 30, | | Jun. 30, | | 30, 2017 | in millions | Sep. 30, | | Sep. 30, | in millions |
| n Mio. Euro | 2016 | % of CE | 2017 | % of CE | in % | of euros | 2017 | % v. CE | 2016 in % | of euros |
| nventories | 43.6 | 19.8 % | 47.7 | 21.3 % | -3.3 % | -1.6 | 46.2 | 18.0 % | +5.8 % | +2.5 |
| Current trade receivables | 41.0 | 18.6 % | 36.0 | 16.1 % | +18.0 % | +6.5 | 42.5 | 16.6 % | +3.7 % | +1.5 |
| Operating gross working capital | 84.6 | 38.4 % | 83.8 | 37.4 % | +5.9 % | +4.9 | 88.7 | 34.6 % | +4.8 % | +4.0 |
| - Current trade payables | 54.0 | 24.5 % | 50.1 | 22.4 % | +7.8 % | +3.9 | 54.0 | 21.0 % | -0.0 % | -0.0 |
| Operating net working capital | 30.6 | 13.9% | 33.7 | 15.0% | +3.0% | +1.0 | 34.7 | 13.5% | +13.3% | +4.1 |

Seasonal increase of operating net working capital in the third guarter of 3 %

During the quarter under review, operating net working capital **7** rose by 1.0 million euros to 34.7 million euros; by comparison with September 30, 2016, this is an increase of 4.1 million euros.

| Scope of working capital in days in relation to the previous quarter's turnover | Sep. 30, 2016 | Jun. 30, 2017 | Sep. 30, 2017 | |
|---|------------------|------------------|------------------|----|
| Inventories | 31 | 37 | 32 | 10 |
| Current trade receivables | 29 | 28 | 29 | 12 |
| Current trade payables | 38 | 39 | 37 | 14 |
| Operating net working capital | 21 | 26 | 24 | 8 |
| Operating net working capital | 21 | 26 | | 24 |

The scope of operating net working capital was at 24 days higher than the level of 21 days reached on the same date in the third quarter of 2016 3. Thus CEWE decreased inventories by 1.6 million euros in the quarter under review to 46.2 million euros; how-

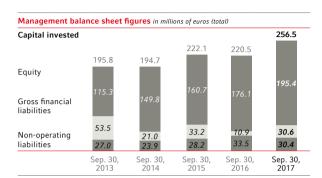
ever, by comparison with September 30, 2016, this is an increase of 2.5 million euros. This is mainly due to the turnover growth in Retail being less than the stock of inventories as well as to stockpiling for the Christmas business, e.g. of smartphone cases 9. Thus the scope of inventories 10 increased slightly from 31 days as of September 30, 2016 to 32 days on September 30, 2017. On turnover-related grounds, trade receivables 11 have increased by 6.5 million euros to 42.5 million euros; by comparison with September 30, 2016 this was merely an increase of 1.5 million euros. The average payment period of trade receivables 22 was unchanged at 29 days by comparison with September 30, 2016. On the other hand, trade payables 13 have risen by 3.9 million euros to 54.0 million euros - in line with normal seasonal trends and therefore almost exactly the same as the previous year's figure and the accounts payable collection period 44 thus amounted to 37 days (previous year: 38 days).

| Jun. 30, 2017 | % of CE | Sep. 30, 2017 | % of CE | Change as % | Change in millions of euros |
|---------------|---|--|--|--|---|
| 0.2 | 0.1% | 0.2 | 0.1% | +1.1 % | +0.0 |
| 6.2 | 2.8 % | 11.6 | 4.5 % | +86.7 % | +5.4 16 |
| 3.0 | 1.3 % | 2.7 | 1.1 % | -8.5 % | -0.3 |
| 7.5 | 3.4 % | 7.2 | 2.8 % | -4.1 % | -0.3 |
| 16.9 | 7.5 % | 21.7 | 8.5 % | +28.6 % | +4.8 |
| 7.0 | 3.1 % | 2.8 | 1.1 % | -59.6 % | -4.2 17 |
| 2.4 | 1.1 % | 2.6 | 1.0 % | +10.2 % | +0.2 |
| 1.0 | 0.4 % | 1.0 | 0.4 % | | +0.0 |
| 24.3 | 10.8 % | 26.0 | 10.1% | 7.1 % | +1.7 18 |
| 34.6 | 15.5 % | 32.4 | 12.6 % | -6.4 % | -2.2 |
| -17.7 | -7.9 % | -10.7 | -4.2 % | +39.7 % | +7.0 15 |
| | 0.2 6.2 3.0 7.5 16.9 7.0 2.4 1.0 24.3 34.6 | 0.2 0.1 % 6.2 2.8 % 3.0 1.3 % 7.5 3.4 % 16.9 7.5 % 7.0 3.1 % 2.4 1.1 % 1.0 0.4 % 24.3 10.8 % 34.6 15.5 % | 0.2 0.1 % 0.2 6.2 2.8 % 11.6 3.0 1.3 % 2.7 7.5 3.4 % 7.2 16.9 7.5 % 21.7 7.0 3.1 % 2.8 2.4 1.1 % 2.6 1.0 0.4 % 1.0 24.3 10.8 % 26.0 34.6 15.5 % 32.4 | 0.2 0.1% 0.2 0.1% 6.2 2.8% 11.6 4.5% 3.0 1.3% 2.7 1.1% 7.5 3.4% 7.2 2.8% 16.9 7.5% 21.7 8.5% 7.0 3.1% 2.8 1.1% 2.4 1.1% 2.6 1.0% 1.0 0.4% 1.0 0.4% 24.3 10.8% 26.0 10.1% 34.6 15.5% 32.4 12.6% | 0.2 0.1% 0.2 0.1% +1.1% 6.2 2.8% 11.6 4.5% +86.7% 3.0 1.3% 2.7 1.1% -8.5% 7.5 3.4% 7.2 2.8% -4.1% 16.9 7.5% 21.7 8.5% +28.6% 7.0 3.1% 2.8 1.1% -59.6% 2.4 1.1% 2.6 1.0% +10.2% 1.0 0.4% 1.0 0.4% - 24.3 10.8% 26.0 10.1% 7.1% 34.6 15.5% 32.4 12.6% -6.4% |

Other net working capital continues to contribute to financing

Since June 30, 2017 other net working capital **15** has increased by 7.0 million euros and has provided a –10.7 million euros contribution to the company's financing. This growth is attributable to various factors: as of the quarterly reporting date, income tax prepayments **16** are capitalised in the balance sheet

as current receivables from income tax refunds and eliminated from tax expenses shown in the profit and loss account, so that only deferred tax expenses are reported there. Current tax liabilities decreased due to tax payments. Current other liabilities increased mainly due to declines in wage taxes and social security contributions.



Capital invested: increase in equity – Group's debt increases due to investments

On September 30, 2017, the capital invested – identical with the capital employed – totalled 256.5 million euros and was thus 36.0 million euros higher than in the previous year. This increase was attributable to a nearly equal extent to the 19.4 million euros increase in the equity to 195.4 million euros, and to the 19.8 million euros increase in gross financial liabilities to 30.6 million euros. This contrasts with non-operating liabilities that have decreased by 3.1 million euros to 30.4 million euros.

| Capital invested in millions of euros | Jun. 30, 2017 | % of CE | Sep. 30, 2017 | % of CE | Change as % | Change in millions of euros |
|--|---------------|---------|---------------|---------|----------------|-----------------------------|
| Equity | 192.7 | 86.0 % | 195.4 | 76.2 % | +1.4% | +2.7 |
| Non-current accruals for pensions | 25.3 | 11.3 % | 25.7 | 10.0 % | +1.9% | +0.5 |
| + Non-current deferred tax liabilities | 2.9 | 1.3 % | 4.0 | 1.6 % | +37.3 % | +1.1 |
| + Non-current financial liabilities | 0.2 | 0.1 % | 0.2 | 0.1 % | | +0.0 |
| + Non-current other liabilities | 0.5 | 0.2 % | 0.5 | 0.2 % | -7.8 % | -0.0 |
| Non-operating liabilities | 28.9 | 12.9 % | 30.4 | 11.9 % | +5.2 % | +1.5 |
| Non-current interest-bearing financial liabilities | 0.8 | 0.3 % | 0.4 | 0.2 % | -49.9 % | -0.4 |
| + Current interest-bearing financial liabilities | 1.7 | 0.7 % | 30.2 | 11.8 % | >+1,000 % | +28.6 |
| Gross financial liabilities | 2.4 | 1.1 % | 30.6 | 11.9 % | >+1,000 % | +28.2 |
| Capital invested | 224.0 | 100 % | 256.5 | 100 % | 14.5 % | +32.4 |

In the quarter under review, the volume of capital invested vincreased by 32.4 million euros. The following components contributed to this: the increase in gross financial liabilities cocurred due to the financing of the purchase of Saxopark saxopark was increased by 2.7 million euros, mainly due to the

positive comprehensive income of 2.5 million euros. Non-operating liabilities 21 increased by 1.5 million euros to 30.4 million euros. These include allocations to pension accruals 22 and an increase in deferred tax liabilities 23, due to lump-sum calculation over the course of the year.

| Netto-Cash-Position in Mio. Euro | Jun. 30, 2017 | % of CE | Sep. 30, 2017 | % of CE | Change as % | Change in millions of euros |
|-------------------------------------|---------------|---------|---------------|---------|----------------|-----------------------------|
| Gross financial liabilities | 2.4 | 1.1 % | 30.6 | 11.9% | >+1,000 % | +28.2 27 |
| – Cash and cash equivalents | 22.3 | 10.0 % | 13.7 | 5.3 % | -38.7 % | -8.6 |
| Net cash position | -19.9 | _ | 17.0 | | | +36.8 26 |

Financing of the purchase of the property in Dresden causes net cash position of 36.8 million euros to turn into a net financial liability of 17.0 million euros.

The company's net cash position ② has decreased by 36.8 million euros to a net financial liability of 17.0 million euros. Here, gross financial liabilities ② were increased by 28.2 million euros to 30.6 million euros in order to finance the purchase of Saxopark. Moreover, this reflected the decrease in cash and cash equivalents ② by 8.6 million euros to 13.7 million euros.

Cash Flow

- ▶ Higher tax payments alone cause cash flow from operating activities to decrease to 5.4 million euros
- ▶ Net cash used in investing activities increased due to the acquisition of Saxopark
- Free cash flow in Q1 to Q3 2017 dominated by developments in the first quarter as well as the purchase of Saxopark

| Cash flow from operating activities in millions of euros | Q3 2016 | Q3 2017 | Change as % | Change in millions of euros |
|--|------------|------------|----------------|-----------------------------|
| EBITDA | 13.5 | 12.6 | -6.2 % | -0.8 |
| +/- Non-cash factors | -0.3 | 0.9 | _ | +1.1 |
| Decrease in operating net working capital | -1.1 | -1.2 | -6.5 % | -0.1 |
| Increase in other net working capital | 0.3 | 2.5 | +831% | +2.3 4 |
| - Taxes paid | -3.6 | -9.6 | -169 % | -6.0 |
| + Interest received | 0.7 | 0.1 | -82.8 % | -0.6 |
| = Cash flow from operating activities | 9.5 | 5.4 | -43.8 % | -4.2 |

Higher tax payments alone cause cash flow from operating activities to decrease to 5.4 million euros.

In the third quarter of 2017, at 5.4 million euros cash flow from operating activities 1 was 4.2 million euros lower than in the same period in the previous year (9.5 million euros). In the quarter under review, income tax payments 2 in particular have increased by 6.0 million euros to -9.6 million euros on the same quarter in the previous year due to investments and on account

of a tax refund that was also received in the same quarter in the previous year. In this context, the tax refund led to the receipt of a corresponding amount of interest 3, which released 0.6 million euros more in cash than in the previous year. Other net working capital 4, released 2.3 million euros more in cash than in the previous year, mainly through accumulated contributions for income tax and social insurance, as well as value added tax.

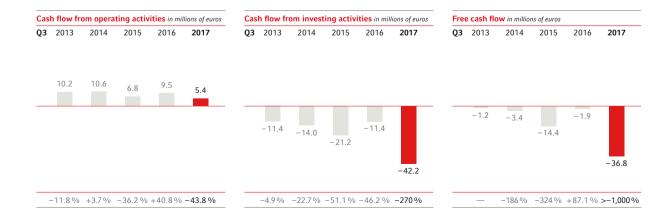
| Cash flow from investing activities in millions of euros | Q3 2016 | Q3 2017 | Change as % | Change in millions of euros |
|--|------------|------------|----------------|-----------------------------|
| Outflows from investments in fixed assets | -12.2 | -42.2 | -245 % | -30.0 |
| Outflows from investments in financial assets | -0.2 | -0.2 | -8.7 % | -0.0 |
| Outflows from investments in non-current financial instruments | 0.0 | 0.0 | +85.2 % | +0.0 |
| - Inflows from the sale of property, plant and equipment and intangible assets | 1.1 | 0.3 | -74.9 % | -0.8 |
| = Cash flow from investing activities | -11.4 | -42.2 | -270 % | -30.8 |

Decline in net cash used in investing activities for operational investments

In the third quarter, net cash used in investing activities increased by 30.8 million euros to 42.2 million euros. At 42.2 million euros, the outflows due to investments in fixed assets were 30.0 million euros higher than in the same quarter in the previous year, due mainly to the payment of 27.4 million euros for the acquisition of Saxopark. In the current reporting quarter,

the cash inflow of 0.3 million euros resulting from the disposal of fixed assets of the company \upolinity was 0.8 million euros less than in the same quarter in the previous year.

Due to the decrease in cash flow from operating activities to 5.4 million euros and the increase in cash outflows from investments to -42.2 million euros, free cash flow declined by -35.0 million euros to -36.8 million euros.



Free cash flow in Q1 to Q3 2017 dominated by developments in the 1st quarter

Free cash flow in the first through third quarters of 2017 declined by 54.6 million euros to –52.2 million euros. Unlike the third quarter of 2017, this mainly reflects developments in the operating net working capital figure. This now decreased by just 4.1 million euros, following 19.6 million euros in the same period in the previous year. Of this decrease, 11.0 million euros are attributable to payments already brought forward by various business partners in 2016 and the settlement of the downstream conditions for business partners, which have increased due to the higher volume of turnover in 2016, as already outlined in the Annual Report as of December 31, 2016. On the basis of a higher volume of trade payables as of December 31, 2016 than in the previous year, suppliers received a higher volume of cash and cash equivalents due to seasonal factors. In addition,

tax payments of 11.4 million euros higher than before had to be made in the first nine months of the financial year. In the previous year, tax refunds amounting to 2.0 million euros were received; in the current financial year, tax payments based on previous years increased by 5.3 million euros. In addition, on account of the company's earnings, the tax pre-payments for the current assessment period have been raised by 4.2 million euros. Net cash used in investing activities was 24.3 million euros higher than in the same period the previous year, due mainly to the investment of 27.4 million euros for the purchase of Saxopark. A decrease in inflows of 1.7 million euros resulted from equipment sales. All in all, the free cash flow decreased considerably as a result. If the free cash flow were adjusted for these amounts, an amount that is 51.6 million euros higher would result.

Return on capital employed

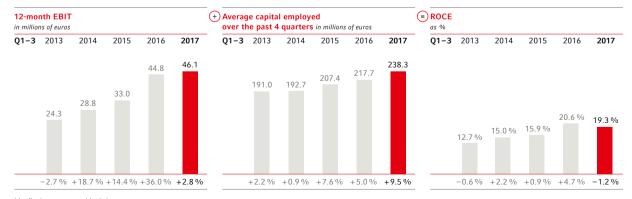
- Average capital employed increased considerably to 238.3 million euros due to the acquisition of Saxopark
- Increase in capital employed allows ROCE to drop to 19.3

Average capital employed increased to 238.3 million euros, on grounds of investments

As of September 30, 2017, the capital employed figure was 256.5 million euros and thus 32.4 million euros higher than as of June 30, 2017. This is mainly due to the acquisition of Saxopark in Dresden. On September 30, 2017, at 238.3 million euros the average volume of capital employed - calculated on the basis of the four guarterly reporting dates within a given 12-month period - was 20.6 million euros higher than in the previous year and is likewise dominated by the acquisition of Saxopark in Dresden.

ROCE dropped to 19.3 % despite increase in EBIT

The return on capital employed (ROCE) – a ratio indicating the return on capital - has dropped from 20.6 % to 19.3 % since September 30, 2016. The value of 19.3 % reflects a twelvemonth EBIT figure of 46.1 million euros and an average volume of capital employed of 238.3 million euros. Although EBIT is on the rise, the yield is dropping due to an increase in the volume of capital employed. The positive earnings contribution achieved with the acquisition of Saxopark cannot begin to take effect until the fourth guarter of 2017 and its full spectrum will not be felt until four quarters have expired.



Veränderung zum Vorjahr

FORECAST, OPPORTUNITIES AND RISK REPORT

Risks and opportunities

The consolidated management report for the financial year 2016 outlines the key risks and opportunities associated with the envisaged development of the CEWE Group. Ongoing systematic risk monitoring and control measures implemented by the Group's risk management have not identified any risks which, individually or collectively, are liable to jeopardise the Group's status as a going concern. You will find further information on pp. 112ff. of the Annual Report 2016.

Forecast for 2017

As of the preparation of this interim report, there have not been any changes in relation to the key statements provided in the company's Annual Report 2016 concerning its long-term business development, market focus, innovation, its assessment of the overall economic conditions and the company's far-reaching independence from economic trends (cf. pp. 119ff. of the Annual Report 2016). Our assessments of the development of our three business units Photofinishing, Retail and Commercial Online Printing likewise continue to apply as before (cf. pp. 121ff. of the Annual Report 2016).

Higher rate of value added tax on photo books in Germany applicable from 2017

A non-objection regulation deferred until December 31, 2016 the increase in the rate of value added tax on photo books in Germany from 7 % to 19 %. This rise was originally due to come into effect on December 25, 2015. The regulation in question is no longer applicable. Accordingly, since January 1, 2017 photo books have been subject to a 19 % rate of value added tax, instead of the previous 7% rate.

EBIT earnings target range in 2017: +5 million euros

Despite the increased rate of value added tax on photo books, on average Group turnover will increase slightly in 2017, from 593.1 million euros in the previous year, 2016, to between 585 million euros and 615 million euros. The turnover trend in Photofinishing will be roughly stable or pick up slightly, while turnover in the Retail business unit will be more or less constant or else decrease slightly and Commercial Online Printing will achieve further turnover growth in most markets, with the possible exception of the British market following the Brexit decision (cf. the "Commercial Online Printing business unit" chapter in the Annual Report 2016 and the O1 2017 Interim Report).

Group EBIT will fall within a range of between 45 million euros and 51 million euros, the EBT figure will amount to between 44.5 million euros and 50.5 million euros and earnings after tax to between 30 million euros and 34 million euros.

This corresponds to an increase of approx. 5 million euros in the scope of the operating EBIT results by comparison with the goals for 2016.

The ROCE should nonetheless decline slightly, since a further increase in the average level of capital employed included in this calculation may be expected, until a period of one year has elapsed since the increases which are already apparent.

The earnings target forecast includes any effects on earnings resulting from the higher rate of value added tax on photo books.

The investments planned for 2017 will amount to approx. 55 million euros.

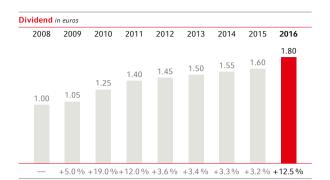
| Goal for 2017 | | Change on previous year |
|-----------------------------|---------------------------|-------------------------|
| Digital photos | 2.08-2.18 billion units | -4% to 0% |
| Photos from film | 0.040-0.045 billion units | -29 % to -20 % |
| Total volume of photos | 2.12-2.23 billion units | -5 % to 0 % |
| CEWE PHOTOBOOKS | 6.00-6.25 million units | -3 % to +1 % |
| Investments* | 55 million units | _ |
| Turnover | 585-615 million units | +1 % to +4 % |
| EBIT | 45-51 million units | -4 % to +8 % |
| Earnings before taxes (EBT) | 44.5-50.5 million units | -4 % to +9 % |
| Earnings after tax | 30-34 million units | 0 % to +13 % |
| Earnings per share | 4.23-4.81 euros/unit | 0 % to +14 % |

^{*} Operational investments excl. possible investments in expansion of the Group's volume of business, e.g. corporate acquisitions or purchasing of customer bases

Minimum goal of dividend continuity

In general, CEWE pursues the goal of dividend continuity where this appears appropriate in view of the company's economic situation and the available investment opportunities. At the same time, the company's shareholders are to share in increased income. This policy clearly focuses on the absolute dividend value, with the payout ratio as a secondary element.

On May 31, 2017, CEWE's general meeting resolved a dividend increase to 1.80 euros per share conferring a dividend entitlement for the financial year 2016 (dividend in previous year: 1.60 euros). This increase is the eighth consecutive dividend increase: since 2008, the dividend issued by CEWE has risen continuously, year-on-year, from 1.00 euros per share to the current figure of 1.80 euros.



GLOSSARY



Please note:

Where digital photos are referred to in this interim report, figures include CEWE PHOTO-BOOK prints and the images included in photo gifts.

As a rule, all figures are calculated as precisely as possible and are rounded off in the tables in line with applicable commercial procedures. This rounding-off may give rise to discrepancies, particularly in totals lines.

Borrowed capital

The total value reported as non-current and current liabilities under equity and liabilities

Capital employed (CE)

Net working capital plus non-current assets and cash and cash equivalents

Capital invested (CI)

Equity plus non-operating liabilities and gross financial liabilities

Days working capital

Term of net working capital in days, measured in relation to turnover in the past quarter

EBIT

Earnings before interest and taxes

EBITDA

Earnings before interest, taxes, depreciation and amortisation

EBT

Earnings before taxes

Equity

The residual claim to the net assets remaining after deduction of liabilities according to IAS 32

Equity ratio

Equity as a share of total capital; the ratio of equity to the balance sheet total

Fixed assets

Property, plant and equipment plus investment properties, goodwill, intangible assets and financial assets

Free cash flow

Cash flow from operating activities less cash flow from investing activities (both according to the cash flow statement)

Free float

The proportion of the company's freely tradable shares on the market

Gross cash flow

Earnings after taxes plus amortisation on intangible assets and depreciation on property, plant and equipment

Gross financial liabilities

Total of non-current interest-bearing financial liabilities and current interest-bearing financial liabilities; cf. interest-bearing financial liabilities

Gross working capital

Current assets without cash and cash equivalents

Interest-bearing financial liabilities

Non-current and current interest-bearing financial liabilities shown as such, without rights to repayment subject to interest shown in the balance sheet under other credit lines

Liquidity ratio

Ratio of cash and cash equivalents versus the balance sheet total

Net cash flow

Gross cash flow less investments

Net cash position/net financial liabilities

Non-current interest-bearing financial liabilities plus current interest-bearing financial liabilities less cash and cash equivalents; this represents a net cash position in case of a negative difference, and otherwise net financial liabilities

Net working capital

Current assets excl. cash and cash equivalents less current liabilities excl. current special items for investment grants and excl. current interest-bearing financial liabilities

Non-operating liabilities

Current and non-current special items for investment grants, non-current provisions for pensions, non-current deferred tax liabilities, other non-current provisions, non-current financial liabilities and other non-current liabilities

NOPAT

EBIT less income taxes and other taxes

Operating net working capital

Inventories plus current trade receivables less current trade payables

Other current liabilities

Current provisions for taxes, other current provisions, other current financial liabilities and other current liabilities

Other gross working capital

Assets held for sale, current receivables from income tax refunds, other current financial assets and other current receivables and assets

Other net working capital

Other gross working capital less other current liabilities

Other operating cash flows

Changes resulting from taxes paid as well as proceeds from interest received

P&L

Profit and loss account

POS

The points of sale are the retail outlets of the company's business partners and also its own retail branches

Return on capital employed (ROCE)

The ratio of earnings before interest and taxes (EBIT) versus the capital employed; in general, the twelve-month perspective is chosen for the calculation of a rolling annual return on investment

Return on capital employed (ROCE) before restructuring

The ratio of earnings before interest and taxes (EBIT) – adjusted for restructuring expenses – versus the capital employed

Working capital-induced cash flow

Changes resulting from net working capital

03

INTERIM CONSOLIDATED FINANCIAL STATEMENTS

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CONSOLIDATED PROFIT AND LOSS ACCOUNT

for Q1-3 2016 and 2017 of CEWE Stiftung & Co. KGaA

| Figures in thousands of euros | Q3 2016 | Q3 2017 | Change | Q1-3 2016 | Q1-3 2017 | Change |
|--|---------|---------|-----------|-----------|-----------|---------|
| Revenues | 128,616 | 130,290 | 1.3 % | 364,599 | 364,893 | 0.1 % |
| Increase/decrease in finished and unfinished goods | 69 | 53 | -23.2 % | -529 | -215 | 59.4 % |
| Other own work capitalised | 217 | 190 | -12.4 % | 514 | 659 | 28.2 % |
| Other operating income | 4,354 | 3,748 | -13.9 % | 13,737 | 13,939 | 1.5 % |
| Cost of materials | -39,327 | -40,596 | -3.2 % | -112,909 | -111,332 | 1.4 % |
| Gross profit | 93,929 | 93,685 | -0.3 % | 265,412 | 267,944 | 1.0 % |
| Personnel expenses | -35,491 | -37,493 | -5.6 % | -107,872 | -112,568 | -4.4 % |
| Other operating expenses | -44,975 | -43,564 | 3.1 % | -126,072 | -126,070 | 0.0 % |
| Earnings before interest, taxes, depreciation and amortisation (EBITDA) | 13,463 | 12,628 | -6.2 % | 31,468 | 29,306 | -6.9 % |
| Amortisation of intangible assets, depreciation of property, plant and equipment | -8,939 | -9,028 | -1.0 % | -27,400 | -26,149 | 4.6 % |
| Earnings before interest and taxes (EBIT) | 4,524 | 3,600 | -20.4 % | 4,068 | 3,157 | -22.4 % |
| Financial income | 748 | 245 | -67.2 % | 813 | 418 | -48.6 % |
| Financial expenses | -187 | -79 | 57.8 % | -408 | -217 | 46.8 % |
| Financial result | 561 | 166 | -70.4 % | 405 | 201 | -50.4% |
| Earnings before taxes (EBT) | 5,085 | 3,766 | -25.9 % | 4,473 | 3,358 | -24.9 % |
| Income taxes | 131* | -1,293 | >-1,000 % | 350 | -1,225 | -450 % |
| Earnings after taxes | 5,216* | 2,473 | -52.6 % | 4,823 | 2,133 | -55.8 % |
| Earnings per share (in euros) | | | | | | |
| undiluted | 0.73 | 0.35 | -52.6 % | 0.67 | 0.30 | -55.8 % |
| diluted | 0.72 | 0.34 | -52.7 % | 0.67 | 0.30 | -56.0 % |
| | | | | | | |

^{*} The reference figures have been restated, as outlined on page 64.

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

for Q1-3 2016 and 2017 of CEWE Stiftung & Co. KGaA

| Figures in thousands of euros | Q3 2 | 016 | Q3 20 | 017 | Change | Q1-3 | 2016 | Q1-3 | 2017 | Change |
|--|------|--------|-------|-------|---------|--------|--------|------|-------|---------|
| Earnings after taxes | | 5,216* | | 2,473 | -52.6 % | | 4,823 | | 2,133 | -55.8 % |
| Difference resulting from currency ranslation | 385 | | 27 | | -93.0 % | -266 | | -157 | | -41.0 % |
| Amounts which may be reclassified to the profit and loss account in future periods | | 385 | | 27 | -93.0 % | | -266 | | -157 | -41.0 % |
| Actuarial profits and losses | 0 | | 0 | | | -2,989 | | 774 | | |
| Amounts not reclassified to the profit and loss account | | 0 | | 0 | | | -2,989 | | 774 | |
| Other comprehensive income | | 385 | | 27 | -93.0 % | | -3,255 | | 617 | |
| Comprehensive income | | 5,601 | | 2,500 | -55.4 % | | 1,568 | | 2,750 | 75.4% |

^{*} The reference figures have been restated, as outlined on page 64.

CONSOLIDATED BALANCE SHEET

as of September 30, 2017 of CEWE Stiftung & Co. KGaA

| ASSETS | Figures in thousands of euros | Sep. 30, 2016 | Jun. 30, 2017 | Sep. 30, 2017 | Change by comparison with Jun. 30, 2017 | Change by comparison with Sep. 30, 2016 |
|---------------------------|-------------------------------|---------------|---------------|---------------|---|---|
| Property, plant and equip | pment | 116,778 | 122,746 | 141,781 | 15.5 % | 21.4 % |
| Investment properties | | 5,008 | 4,751 | 18,804 | 296 % | 275 % |
| Goodwill | | 31,799* | 25,839 | 25,839 | | -18.7 % |
| Intangible assets | | 20,493 | 17,739 | 17,847 | 0.6 % | -12.9 % |
| Financial assets | | 5,845 | 6,501 | 6,728 | 3.5 % | 15.1 % |
| Non-current receivables | from income tax refunds | 536 | 0 | 0 | | |
| Non-current financial ass | sets | 649 | 432 | 408 | -5.6 % | -37.1% |
| Non-current other receiv | vables and assets | 784 | 860 | 642 | -25.3 % | -18.1% |
| Deferred tax assets | | 7,196 | 6,909 | 6,777 | -1.9 % | -5.8 % |
| Non-current assets | | 189,088 | 185,777 | 218,826 | 17.8 % | 15.7 % |
| Inventories | | 43,622 | 47,734 | 46,153 | -3.3 % | 5.8 % |
| Current trade receivables | s | 41,008 | 36,033 | 42,526 | 18.0 % | 3.7 % |
| Current receivables from | income tax refunds | 7,433 | 6,219 | 11,609 | 86.7 % | 56.2 % |
| Current financial assets | | 3,212 | 2,971 | 2,718 | -8.5 % | -15.4 % |
| Other current receivable | s and assets | 8,366 | 7,521 | 7,216 | -4.1 % | -13.7 % |
| Cash and cash equivalen | ts | 15,338 | 22,314 | 13,676 | -38.7 % | -10.8 % |
| | | 118,979 | 122,792 | 123,898 | 0.9 % | 4.1 % |
| Non-current assets held | for sale | 524 | 184 | 186 | 1.1 % | -64.5 % |
| Current assets | | 119,503 | 122,976 | 124,084 | 0.9 % | 3.8 % |
| Assets | | 308,591 | 308,753 | 342,910 | 11.1 % | 11.1 % |
| | | | | | | |

^{*} The reference figures have been restated, as outlined on page 64.

| EQUITY AND LIABILITIES Figures in thousands of euros | Sep. 30, 2016 | Jun. 30, 2017 | Sep. 30, 2017 | Change by comparison with Jun. 30, 2017 | Change by comparison with Sep. 30, 2016 |
|--|---------------|---------------|---------------|---|---|
| Subscribed capital | 19,240 | 19,240 | 19,240 | _ | |
| Capital reserve | 70,550 | 71,647 | 71,876 | 0.3 % | 1.9 % |
| Treasury shares at acquisition cost | -8,774 | -8,482 | -8,482 | | 3.3 % |
| Retained earnings and unappropriated profits | 95,049* | 110,305 | 112,805 | 2.3 % | 18.7 % |
| Total equity attributable to the shareholders of CEWE KGaA | 176,065 | 192,710 | 195,439 | 1.4% | 11.0 % |
| Non-current accruals for pensions | 26,927 | 25,259 | 25,727 | 1.9 % | -4.5 % |
| Non-current deferred tax liabilities | 5,662 | 2,917 | 4,005 | 37.3 % | -29.3 % |
| Non-current other accruals | 141 | 0 | 0 | | |
| Non-current interest-bearing financial liabilities | 0 | 775 | 388 | -49.9 % | |
| Non-current financial liabilities | 230 | 230 | 230 | | |
| Non-current other liabilities | 584 | 497 | 458 | -7.8 % | -21.6 % |
| Non-current liabilities | 33,544 | 29,678 | 30,808 | 3.8 % | -8.2 % |
| Current tax liabilities | 3,943 | 6,985 | 2,819 | -59.6 % | -28.5 % |
| Current other accruals | 3,070 | 2,375 | 2,617 | 10.2 % | -14.8 % |
| Current interest-bearing financial liabilities | 10,882 | 1,655 | 30,244 | >1,000 % | 178 % |
| Current trade payables | 54,008 | 50,078 | 53,987 | 7.8 % | 0.0 % |
| Current financial liabilities | 346 | 1,008 | 1,008 | | 191 % |
| Current other liabilities | 26,733 | 24,264 | 25,988 | 7.1 % | -2.8 % |
| Current liabilities | 98,982 | 86,365 | 116,663 | 35.1 % | 17.9 % |
| Equity and liabilities | 308,591 | 308,753 | 342,910 | 11.1 % | 11.1 % |
| | | | | | |

^{*} The reference figures have been restated, as outlined on page 64.

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

for Q1-3 2016 and 2017 of CEWE Stiftung & Co. KGaA

| Figures in thousands of euros | Subscribed capital | Capital reserve | Generated Group equity |
|-------------------------------|--------------------|-----------------|---------------------------|
| As of Jan. 1, 2016 | 19,240 | 70,223 | 114,607 |
| Comprehensive income | <u> </u> | | 4,823* |
| Dividend paid out | | | -11,468 |
| Purchase of treasury shares | | | |
| Stock option plans | | 327 | |
| Owner-related equity changes | | 327 | -11,468 |
| As of Sep. 30, 2016 | 19,240 | 70,550 | 107,962 |
| As of Jan. 1, 2017 | 19,240 | 71,188 | 133,502 |
| Comprehensive income | | | 2,133 |
| Dividend paid out | | | -12,890 |
| Stock option plans | | 688 | |
| Owner-related equity changes | <u> </u> | 688 | -12,890 |
| As of Sep. 30, 2017 | 19,240 | 71,876 | 122,745 |

^{*} The reference figures have been restated, as outlined on page 64.

| Actuarial profi | , | Income taxes not affecting | Retained earnings and unappro- priated profits | Total | Treasury shares at acquisition cost | Total equity at- tributable to the shareholders of CEWE KGaA |
|-----------------|-----------|----------------------------|---|---------|---|---|
| -9,18 | 32 -3,730 | 3,254 | 104,949 | 194,412 | -7,454 | 186,958 |
| -2,98 | 9 –266 | | 1,568 | 1,568 | | 1,568 |
| | | | -11,468 | -11,468 | | -11,468 |
| | | | | | -1,320 | -1,320 |
| | | | | 327 | | 327 |
| | | | -11,468 | -11,141 | -1,320 | -12,461 |
| -12,17 | | 3,254 | 95,049 | 184,839 | -8,774 | 176,065 |
| -9,82 | 2 -4,164 | 3,429 | 122,945 | 213,373 | -8,482 | 204,891 |
| 77 | 4 –157 | | 2,750 | 2,750 | | 2,750 |
| | | | -12,890 | -12,890 | | -12,890 |
| | | | | 688 | | 688 |
| - | | | -12,890 | -12,202 | | -12,202 |
| -9,04 | 8 -4,321 | 3,429 | 112,805 | 203,921 | -8,482 | 195,439 |

CONSOLIDATED CASH FLOW STATEMENT

for Q1-3 2016 and 2017 of CEWE Stiftung & Co. KGaA

| Figures in thousands of euros | Q3 2016 | Q3 2017 | Change as % |
|--|---------|---------|-------------|
| EBITDA | 13,463 | 12,628 | -6.2 % |
| +/- Non-cash factors | -251 | 883 | |
| +/- Decrease (+)/increase (-) in operating net working capital | -1,094 | -1,165 | -6.5 % |
| +/- Decrease (+)/increase (-) in other net working capital (excluding income tax items) | 271 | 2,522 | 831 % |
| - Taxes paid | -3,580 | -9,629 | -169 % |
| + Interest received | 738 | 127 | -82.8 % |
| = Cash flow from operating activities | 9,547 | 5,366 | -43.8 % |
| Outflows from investments in fixed assets | -12,241 | -42,230 | -245 % |
| Outflows from investments in financial assets | -208 | -226 | -8.7 % |
| +/- Inflows (+)/outflows (-) from investments in non-current financial instruments | -27 | -4 | 85.2 % |
| Inflows from the sale of property, plant and equipment and intangible assets | 1,077 | 270 | -74.9 % |
| = Cash flow from investing activities | -11,399 | | -270 % |
| = Free cash flow | -1,852 | -36,824 | >-1,000 % |
| Dividends paid | 0 | 0 | |
| Purchase of treasury shares | | 0 | |
| = Outflows to shareholders | | 0 | |
| + Inflows from change in financial liabilities | 2,183 | 28,202 | >1,000 % |
| Interest paid | | | 57.8 % |
| +/- Other financial transactions | 0 | 112 | |
| = Cash flow from financing activities | 1,893 | 28,235 | >1,000 % |
| Cash and cash equivalents at the beginning of the reporting period | 15,257 | 22,314 | 46.3 % |
| +/- Exchange-rate-related changes in cash and cash equivalents | 40 | | |
| + Cash flow from operating activities | 9,547 | 5,366 | -43.8 % |
| Cash flow from investing activities | | | |
| +/- Cash flow from financing activities | 1,893 | 28,235 | >1,000 % |
| = Cash and cash equivalents at the end of the reporting period | 15,338 | 13,676 | -10.8 % |

| as % | Change | .017 | Q1-3 2 | 2016 | Q1-3 2 |
|---------|---------|---------|---------|---------|---------|
| -6.9 % | | 29,306 | | 31,468 | |
| _ | | 1,011 | | -373 | |
| -79.0 % | | 4,101 | | 19,557 | |
| -3.1 % | | -10,944 | | -10,612 | |
| -154 % | | -18,868 | | -7,424 | |
| -80.1 % | | 153 | | 768 | |
| -85.7 % | | 4,759 | | 33,384 | |
| -73.6 % | | -57,262 | | -32,979 | |
| -36.2 % | | -553 | | -406 | |
| | | 121 | | -21 | |
| -69.8 % | | 744 | | 2,464 | |
| -84.1 % | | -56,950 | | -30,942 | |
| | | -52,191 | | 2,442 | |
| | -12.4 % | | -12,890 | | -11,468 |
| | _ | | 0 | | -1,320 |
| -0.8 % | | -12,890 | | -12,788 | |
| 623 % | | 30,422 | | 4,208 | |
| 46.8 % | | -217 | | -408 | |
| 908 % | | 242 | | 24 | |
| _ | | 17,557 | | -8,964 | |
| 124 % | | 48,557 | | 21,679 | |
| _ | | -247 | | 181 | |
| -85.7 % | | 4,759 | | 33,384 | |
| -84.1 % | | -56,950 | | -30,942 | |
| | | 17,557 | | -8,964 | |
| -10.8 % | | 13,676 | | 15,338 | |

SEGMENT REPORTING BY BUSINESS UNIT*

for Q1-3 2016 and 2017 of CEWE Stiftung & Co. KGaA

| Q1-3 | Figures in thousands of euros | Photofinishing | Retail | Commercial Online Printing | Other Activities | CEWE Group |
|--|-------------------------------|----------------|--------|-------------------------------|---------------------|---------------|
| External revenues | 2017 | 263,980 | 38,025 | 60,704 | 2,184 | 364,893 |
| | 2016 | 261,995 | 40,226 | 60,846 | 1,532 | 364,599 |
| External revenues, adjusted for currency effects | 2017 | 263,985 | 37,452 | 61,092 | 2,184 | 364,713 |
| | 2016 | 261,995 | 40,226 | 60,846 | 1,532 | 364,599 |
| EBIT prior to restructuring | 2017 | 5,670 | -445 | 222 | -2,290 | 3,157 |
| | 2016 | 6,295 | -369 | 502 | -2,174 | 4,254 |
| Restructuring | 2017 | 0 | 0 | 0 | 0 | 0 |
| | 2016 | -186 | 0 | 0 | 0 | -186 |
| EBIT | 2017 | 5,670 | -445 | 222 | -2,290 | 3,157 |
| | 2016 | 6,109 | -369 | 502 | -2,174 | 4,068 |

^{*}Segment reporting by business unit is an integral part of the notes.

Comments on the business units:

- · Photofinishing incl. turnover and earnings from CEWE photo products from own retail activities
- Retail only consists of merchandise business, excl. CEWE's photography products.
- Other Activities comprises holding/structural costs (mainly Supervisory Board and IR costs), real estate, futalis.

SEGMENT REPORTING BY BUSINESS UNIT*

for Q3 2016 and 2017 of CEWE Stiftung & Co. KGaA

| Q3 | Figures in thousands of euros | Photofinishing | Retail | Commercial Online Printing | Other Activities | CEWE Group |
|-----------------------------|-------------------------------|----------------|--------|-------------------------------|---------------------|---------------|
| External revenues | 2017 | 96,287 | 13,003 | 20,222 | 778 | 130,290 |
| | 2016 | 95,392 | 12,935 | 19,711 | 578 | 128,616 |
| External revenues, adjusted | | | | | | |
| for currency effects | 2017 | 96,360 | 12,883 | 20,325 | 778 | 130,346 |
| | 2016 | 95,392 | 12,935 | 19,711 | 578 | 128,616 |
| EBIT | 2017 | 4,106 | -70 | 414 | -850 | 3,600 |
| | 2016 | 5,609 | 31 | -317 | -799 | 4,524 |

^{*}Segment reporting by business unit is an integral part of the notes.

Comments on the business units:

- Photofinishing incl. turnover and earnings from CEWE photo products from own retail activities
- Retail only consists of merchandise business, excl. CEWE's photography products.
- · Other Activities comprises holding/structural costs (mainly Supervisory Board and IR costs), real estate, futalis.

SELECTED NOTES

Corporate information

CEWE Stiftung & Co. KGaA, Oldenburg (hereinafter: CEWE KGaA), is a stock market-listed partnership limited by shares (Kommanditgesellschaft auf Aktien) under German law and is seated in Germany. CEWE KGaA is the parent company of the CEWE Group (hereinafter: CEWE). CEWE is an internationally active group which focuses on photofinishing, commercial online printing and photo retail business as a technology and market leader.

Principles for the preparation of the interim consolidated financial statements as of September 30, 2017

The interim consolidated financial statements of CEWE KGaA as of September 30, 2017 have been prepared in accordance with the International Financial Reporting Standards (IFRS) applicable on the reporting date and the interpretations of the International Accounting Standards Board (IASB) to be applied in the European Union. These interim financial statements contain all

data and information required according to IAS 34 for abridged interim financial statements.

In preparing the abridged interim financial statements, the Board of Management is obliged to make estimates and assumptions in compliance with the applicable accounting principles regarding the presentation of assets and liabilities as well as income and expenses and the disclosure of contingent liabilities and assets. The actual future amounts may deviate from these estimates.

No new standards have become applicable for the first time in the reporting year 2017.

The following IFRS endorsed in EU law had been issued up to September 30, 2017 but are only mandatorily applicable in subsequent reporting periods:

| | Date of publication | Date of endorsement within the scope of EU law | Date of adoption (EU) |
|--|------------------------|--|-----------------------|
| IFRS 15 Revenue from Contracts with Customers (incl. Amendments to IFRS 15: Date on Which IFRS 15 Enters into Force) | September 11, 2015 | September 22, 2016 | January 1, 2018 |
| IFRS 9 Financial Instruments | July 24, 2014 | November 22, 2016 | January 1, 2018 |

The following standards and interpretations and amendments of existing standards which have also been issued by the IASB are not yet mandatorily applicable in the interim consolidated financial statements as of September 30, 2017. They will become applicable following their adoption within the scope of the EU's endorsement of the IFRS.

| Amendment/standard IFRS 14 Regulatory Deferral Accounts | Date of publication | Expected endorsement within the scope of EU law | Date of adoption | |
|--|---------------------|---|-------------------------------------|--|
| IFNS 14 Regulatory Deletral Accounts | January 30, 2014 | The European Commission has decided not launch the endorsement process for this interi- standard and to wait for the final standard | | |
| IFRS 16 Leases | January 13, 2016 | 4th quarter of 2017 | January 1, 2019 | |
| Amendments to IFRS 10 and IAS 28: Sale or Contribution of Assets between an Investor and its Associate or Joint Venture | September 11, 2014 | Postponed | Postponed indefinitely | |
| Amendments to IAS 12: Recognition of Deferred Tax Assets for Unrealised Losses | January 19, 2016 | 4th quarter of 2017 | January 1, 2017 | |
| Amendments to IAS 7: Disclosure Initiative | January 29, 2016 | 4th quarter of 2017 | January 1, 2017 | |
| Clarification of IFRS 15: Revenue from Contracts with Customers | April 12, 2016 | 4th quarter of 2017 | January 1, 2018 | |
| Amendments to IFRS 2: Classification and Measurement of Share Based Payment Transactions | June 20, 2016 | 1st quarter of 2018 | January 1, 2018 | |
| Amendments to IFRS 4: Adoption of IFRS 9 Financial Instruments together with IFRS 4 Insurance Contracts | September 12, 2016 | 4th quarter of 2017 | January 1, 2018 | |
| Annual improvements to the IFRS (AIP) – Cycle 2014–2016 | December 8, 2016 | 4th quarter of 2017 | January 1, 2018/ January 1, 2017 | |
| IFRIC Interpretation 22: Foreign Currency Transactions and Advance Consideration | December 8, 2016 | 1st quarter of 2018 | January 1, 2018 | |
| Amendments to IAS 40: Transfers of Investment Property | December 8, 2016 | 1st quarter of 2018 | January 1, 2018 | |

These accounting, valuation and recognition policies and consolidation methods were applied to the interim financial report as of September 30, 2017, without any significant changes in relation to December 31, 2016. These policies and methods are detailed in the consolidated financial statements as of December 31, 2016. Nor have the fundamental principles and methods of estimation for the semi-annual financial report changed in comparison to previous periods.

Finalisation of purchase price allocations

Purchase price allocations were completed in the financial year 2016. The figures for September 30, 2016 have been restated (cf. p. 179 of the Annual Report 2016).

The changes have had the following effects on the reference figures:

| | Sep. 30, 2016 |
|-------------------------------|---|
| Figures in thousands of euros | Finalisation of purchase price allocation |
| | -997 |
| ppropriated profits | -997 |
| | Q3 2016 |
| Figures in thousands of euros | Finalisation of purchase price allocation |
| | -164 |
| | -164 |
| | Q3 2016 |
| Figures in thousands of euros | Finalisation of purchase price allocation |
| | -164 |
| | ppropriated profits Figures in thousands of euros Figures in thousands of euros |

Scope of consolidation

Apart from CEWE KGaA, the interim consolidated financial statements as of September 30, 2017 include domestic and foreign companies over which CEWE KGaA has a direct or indirect controlling interest.

As of September 30, 2017, apart from CEWE KGaA as the parent company, the scope of consolidation includes eleven German and 20 foreign companies. The pension commitments transferred

to CEWE COLOR Versorgungskasse e.V., Wiesbaden, also continue to be included in the consolidated financial statements. Insofar as this pension fund is unable to meet its obligations on the basis of its own resources, resources are provided by CEWE KGaA. Bilderplanet.de GmbH, Cologne, has not been included in the scope of consolidation due to its economic insignificance.

Seasonal effects on business activities

Please see the notes in the interim management report regarding seasonal and economic effects on the interim financial statements as of September 30, 2017.

Key business transactions

In the second quarter of 2017, the right of first refusal was exercised for the Dresden production plant site, for a price of 27.4 million euros including incidental costs. The purchase was transacted in the third quarter of 2017. No further events affecting the balance sheet, the profit and loss account or the cash flow which are significant on account of their nature, size or frequency have occurred in the period up to September 30 of the current financial year.

Events following the reporting date

In the early fourth quarter of 2017, CEWE signed a contract for the sale of Laserline Druckzentrum Berlin KG. The transaction is expected to take place in early 2018 upon approval from the antitrust authorities. The anticipated purchase price is 8.0 million euros.

No further events which were significant on account of their nature, size or frequency have occurred since September 30, 2017.

Notes on the profit and loss account, balance sheet, cash flow statement

Detailed notes concerning the profit and loss account are set down in the interim management report in the chapters for the individual business units as well as the "Consolidated profit and loss account"; the notes on the balance sheet and the cash flow statement are provided in the chapters "Asset and financial position" and "Cash flow". The development of equity is shown separately in the statement of changes in equity.

Equity

On December 31, 2016, CEWE Stiftung & Co. KGaA, Oldenburg, held 143,836 no-par value shares as treasury shares. In addition, CEWE COLOR Versorgungskasse e.V., Wiesbaden, held 112,752 no-par value shares of the company on the same date. The latter were required to be included in the consolidated financial statements by way of adjustment, so that as of the reporting date December 31, 2016 a total of 256,588 no-par value shares were reportable as treasury shares in the consolidated financial statements of CEWE KGaA.

On September 30, 2017, CEWE KGaA's treasury shares portfolio pursuant to \$ 71 of the German Stock Corporation Act (AktG) amounted to 143,836 no-par shares (total amount: 4,709 thousand euros, average purchase price: 32.74 euros/share; previous year: 152,746 no-par shares, 5,001 thousand euros, 32.74 euros/share) and for the Group a total of 256,588 no-par shares (total amount: 8,482 thousand euros, average purchase price: 33.06 euros/share, previous year: 265,498 no-par shares, 8,774 thousand euros, 33.05 euros/share).

As of September 30, 2017, the share capital of CEWE KGaA was unchanged on December 31, 2016 at 19,240 thousand euros, divided up into 7,400,020 shares. Changes in equity are described in the consolidated statement of changes in equity and relevant explanations are provided in the "Asset and financial position" chapter of the interim management report.

Financial instruments

With the exception of the derivatives carried in the balance sheet at fair value, all assets and liabilities are measured at amortised cost. For assets and liabilities carried at amortised cost, the book values of the financial assets and liabilities in the balance sheet represent a reasonable approximation of the fair value.

Derivatives reported in the balance sheet are carried at fair value.

Notes on the segment reporting

Detailed notes on the segment reporting can be found in the segments chapter of the interim management report.

Contingent liabilities

Contingent liabilities resulted from the grant of suretyships and guarantees for third parties, possible litigation risks and other issues and amounted to 1.438 thousand euros (end of the same guarter in the previous year: 1,453 thousand euros).

Transactions with related parties

The members of the Board of Management and the Supervisory Board and the heirs of Senator h.c. Heinz Neumüller, Oldenburg, and the affiliates of the heirs are defined as related parties of the CEWE Group. Transactions with related parties occurred in the third quarter of 2017. Key transactions relate to individual commercial tenancies concluded between the Group and affiliates of the heirs of Senator h.c. Heinz Neumüller, Oldenburg. There has not been any significant change in the nature or scope of these transactions by comparison with the consolidated financial statements as of December 31, 2016.

| Earnings per share | Figures in thousands of euros | Q3 2016 | Q3 2017 | Q1-3 2016 | Q1-3 2017 |
|---|-------------------------------|-----------|-----------|-----------|-----------|
| Earnings after taxes | | 5,216 | 2,473 | 4,823 | 2,133 |
| Weighted average number of shares, undiluted (in units) | | 7,134,618 | 7,143,432 | 7,147,105 | 7,143,432 |
| Undiluted earnings per share (in euros) | | 0.73 | 0.35 | 0.67 | 0.30 |
| Consolidated profits after minority interests | | 5,216 | 2,473 | 4,823 | 2,133 |
| Weighted average number of shares, diluted (in units) | | 7,134,618 | 7,143,432 | 7,147,105 | 7,143,432 |
| Diluting effect of stock options issued | | 61,744 | 64,516 | 31,395 | 74,499 |
| Diluted earnings per share (in euros) | | 0.72 | 0.34 | 0.67 | 0.30 |

- Pages 19ff. Business units
- Pages 52 Consolidated profit and loss account
- Page 54f. Asset and financial position
- Page 58 f. Cash flow

STATEMENT FROM THE COMPANY'S LEGAL REPRESENTATIVES

To the best of our knowledge, we hereby confirm that the interim consolidated financial statements provide a true and fair view of the Group's net assets, financial position and results of operations in line with applicable accounting principles for interim reporting and that the interim consolidated management report

presents a fair review of the development and performance of the business and the position of the Group, while describing the key risks and opportunities associated with the Group's envisaged development in the remainder of the financial year.

Oldenburg, November 10, 2017 CEWE Stiftung & Co. KGaA

For the general partner

Neumüller CEWE COLOR Stiftung

– The Board of Management –

Dr Christian Friege
(Chairman of the Board of Management)

Patrick Berkhouwer

Dr Olaf Holzkämper

Dr Reiner Fageth

Thomas Mehls

Carsten Heitkamp

Frank Zweigle

04

FURTHER INFORMATION

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MULTI-YEAR OVERVIEW

Key indicators

| Volumes and employees | | Q3 2011 | Q3 2012 | Q3 2013 | | |
|---|-----------------------------------|---------|---------|---------|---|--|
| Digital photos | in millions of units | 660.3 | 609.1 | 579.9 | | |
| Photos from film | in millions of units | 82.9 | 52.9 | 39.0 | | |
| Total volume of photos | in millions of units | 743 | 662 | 619 |) | |
| CEWE PHOTOBOOKS | in thousands of units | 1,354.1 | 1,361.4 | 1,348.5 | | |
| Employees (average) | converted to full-time equivalent | 2,765 | 3,179 | 3,083 | | |
| Employees (as of the reporting date) | converted to full-time equivalent | 2,845 | 3,259 | 3,099 | | |
| | | | | | | |
| Income | | Q3 2011 | Q3 2012 | Q3 2013 | | |
| Turnover | in millions of euros | 121.8 | 126.0 | 124.0 | | |
| EBITDA | in millions of euros | 16.7 | 16.3 | 14.4 | 1 | |
| EBITDA margin | as % of turnover | 13.7 | 12.9 | 11.6 | | |
| EBIT | in millions of euros | 8.7 | 7.1 | 6.0 | | |
| EBIT margin | as % of turnover | 7.2 | 5.7 | 4.8 | | |
| Restructuring expenses | in millions of euros | 0.0 | 0.0 | 0.0 | | |
| EBIT prior to restructuring | in millions of euros | 8.7 | 7.1 | 6.0 | | |
| EBT | in millions of euros | 8.5 | 6.4 | 5.5 | | |
| Earnings after taxes | in millions of euros | 6.4 | 4.5 | 4.7 | | |
| | | | | | | |
| Capital | | Q3 2011 | Q3 2012 | Q3 2013 | | |
| Total assets | in millions of euros | 245.3 | 293.7 | 291.8 | | |
| Capital employed (CE) | in millions of euros | 144.9 | 196.7 | 195.8 | | |
| Equity | in millions of euros | 105.3 | 109.3 | 115.3 | | |
| Equity ratio | as % of the balance sheet total | 43.0 | 37.2 | 39.5 | | |
| Net financial liabilities (+)/net cash position (-) | in millions of euros | 6.8 | 56.0 | 45.7 | | |
| ROCE (last 12 months) | as % of capital employed | 16.5 | 13.3 | 12.7 | | |
| | | | | | | |

| | Q3 2014 | Q3 2015 | Q3 2016 | Q3 2017 | Q1-3 2011 | Q1-3 2012 | Q1-3 2013 | Q1-3 2014 | Q1-3 2015 | Q1-3 2016 | Q1-3 2017 |
|---|---------|---------|---------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | 567.2 | 534.0 | 509.4 | 515.8 | 1,533.0 | 1,551.8 | 1,494.4 | 1,458.3 | 1,402.9 | 1,408.2 | 1,356.4 |
| - | 29.7 | 23.4 | 19.1 | 15.9 | 203.3 | 131.8 | 92.4 | 70.8 | 56.2 | 44.5 | 37.1 |
| | 597 | 557 | 529 | 532 | 1,736 | 1,684 | 1,587 | 1,529 | 1,459 | 1,453 | 1,394 |
| | 1,413.3 | 1,383.0 | 1,357.2 | 1,361.1 | 3,244.3 | 3,483.1 | 3,543.9 | 3,673.0 | 3,662.8 | 3,831.7 | 3,640.2 |
| | 3,240 | 3,296 | 3,362 | 3,468 | 2,686 | 3,124 | 3,114 | 3,165 | 3,334 | 3,337 | 3,457 |
| | 3,284 | 3,355 | 3,462 | 3,536 | 2,845 | 3,259 | 3,099 | 3,284 | 3,355 | 3,462 | 3,536 |
| | | | | | | | | | | | |
| | Q3 2014 | Q3 2015 | Q3 2016 | Q3 2017 | Q1-3 2011 | Q1-3 2012 | Q1-3 2013 | Q1-3 2014 | Q1-3 2015 | Q1-3 2016 | Q1-3 2017 |
| _ | 121.8 | 125.5 | 128.6 | 130.3 | 308.1 | 329.9 | 345.0 | 329.0 | 338.4 | 364.6 | 364.9 |
| | 11.3 | 11.5 | 13.5 | 12.6 | 28.8 | 27.0 | 21.4 | 19.7 | 21.3 | 31.5 | 29.3 |
| | 9.3 | 9.2 | 10.5 | 9.7 | 9.4 | 8.2 | 6.2 | 6.0 | 6.3 | 8.6 | 8.0 |
| | 3.0 | 2.7 | 4.5 | 3.6 | 3.8 | -0.6 | -4.6 | -4.8 | -4.4 | 4.1 | 3.2 |
| | 2.5 | 2.2 | 3.5 | 2.8 | 1.2 | -0.2 | -1.3 | -1.5 | -1.3 | 1.1 | 0.9 |
| | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 3.3 | 0.0 | 1.0 | 0.2 | 0.0 |
| - | 3.0 | 2.7 | 4.5 | 3.6 | 3.8 | -0.6 | -1.4 | -4.8 | -3.4 | 4.3 | 3.2 |
| | 2.8 | 2.5 | 5.1 | 3.8 | 3.1 | -2.4 | -5.8 | -5.7 | -4.9 | 4.5 | 3.4 |
| | 2.7 | 2.6 | 5.2 | 2.5 | 0.4 | -3.2 | -5.5 | -4.5 | -3.5 | 4.8 | 2.1 |
| | | | | | | | | | | | |
| | Q3 2014 | Q3 2015 | Q3 2016 | Q3 2017 | Q1-3 2011 | Q1-3 2012 | Q1-3 2013 | Q1-3 2014 | Q1-3 2015 | Q1-3 2016 | Q1-3 2017 |
| | 283.2 | 308.4 | 308.6 | 342.9 | | | _ | | | | |
| | 194.7 | 222.1 | 220.5 | 256.5 | | | _ | | | | |
| | 149.8 | 160.7 | 176.1 | 195.4 | | | | | | | |
| | 52.9 | 52.1 | 57.1 | 57.0 | _ | _ | _ | _ | _ | _ | |
| - | 9.0 | 23.0 | -4.5 | 17.0 | | | | | | | |
| | 15.0 | 15.9 | 20.6 | 19.3 | | | | | | | |
| | | | | | | | | | | | |

MULTI-YEAR OVERVIEW

Key indicators

| Cash flow | | Q3 2011 | Q3 2012 | Q3 2013 | |
|--|----------------------|-----------|-----------|-----------|--|
| Cash flow from operating activities | in millions of euros | 21.3 | 11.2 | 10.2 | |
| Cash flow from investing activities | in millions of euros | -8.3 | -10.9 | -11.4 | |
| Free cash flow | in millions of euros | 13.0 | 0.3 | -1.2 | |
| Cash flow from financing activities | in millions of euros | -7.0 | -0.9 | -2.0 | |
| Change in cash and cash equivalents | in millions of euros | 5.9 | -0.6 | -3.2 | |
| | | | | | |
| Share | | Q3 2011 | Q3 2012 | Q3 2013 | |
| Number of shares (nominal value: 2.60 euros) | in units | 7,380,020 | 7,380,020 | 7,380,020 | |
| Earnings per share | | | | | |
| undiluted | in euros | 0.95 | 0.69 | 0.72 | |
| diluted | in euros | 0.95 | 0.69 | 0.71 | |

| Q1-3 2017 | Q1-3 2016 | Q1-3 2015 | Q1-3 2014 | Q1-3 2013 | Q1-3 2012 | Q1-3 2011 | Q3 2017 | Q3 2016 | Q3 2015 | Q3 2014 | |
|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--|
| 4.8 | 33.4 | 10.5 | 22.8 | 7.1 | 2.4 | 33.9 | 5.4 | 9.5 | 6.8 | 10.6 | |
| -57.0 | -30.9 | -44.1 | -26.9 | -24.4 | -35.0 | -19.0 | -42.2 | -11.4 | -21.2 | -14.0 | |
| -52.2 | 2.4 | -33.5 | -4.1 | -17.3 | -32.6 | 14.9 | -36.8 | -1.9 | -14.4 | -3.4 | |
| 17.6 | -9.0 | 16.1 | 1.8 | 11.8 | 8.5 | -18.9 | 28.2 | 1.9 | 12.3 | 2.3 | |
| -34.6 | -6.5 | -17.5 | -2.2 | -5.5 | -24.1 | -4.1 | -8.6 | 0.0 | -2.1 | -1.1 | |
| | | | | | | | | | | | |
| Q1-3 2017 | Q1-3 2016 | Q1-3 2015 | Q1-3 2014 | Q1-3 2013 | Q1-3 2012 | Q1-3 2011 | Q3 2017 | Q3 2016 | Q3 2015 | Q3 2014 | |
| 7,400,020 | 7,400,020 | 7,400,020 | 7,400,020 | 7,380,020 | 7,380,020 | 7,380,020 | 7,400,020 | 7,400,020 | 7,400,020 | 7,400,020 | |
| | | | | | | | | | | | |
| 0.30 | 0.67 | -0.47 | -0.65 | -0.83 | -0.49 | 0.07 | 0.35 | 0.73 | 0.38 | 0.38 | |
| 0.30 | 0.67 | -0.47 | -0.64 | -0.83 | -0.49 | 0.07 | 0.34 | 0.72 | 0.38 | 0.38 | |

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January 11, 2018

Oddo Forum, Lyon

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Tel.: +49 (0) 4 41/404-22 88 Fax: +49 (0) 4 41/404-421

IR@cewe.de

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